

**DEMAND & SUPPLY** 

POLITICAL & REGULATORY ENVIRONMENT

**PROFITABILITY** 

PROFILES OF MAJOR PROVIDERS

**SWOT ANALYSIS** 

LaingBuisson COMMENTARY ON CURRENT

STATE & FUTURE PROSPECTS

# MENTAL HEALTH HOSPITALS & COMMUNITY MENTAL HEALTH SERVICES UK MARKET REPORT SECOND EDITION



The independent mental health hospital sector is long established as a source of alternative supply for the NHS, with approaching a third of all acute, secure and step-down beds and a particularly strong position in highly specialised niche services which supplement the generic services which form the bulk of in house NHS provision. Latest intelligence from LaingBuisson warns, however, that demand from the NHS (which accounts for over 70% of providers' revenue) is subject to a longer term ebb and flow, as in-house provision still remains NHS commissioners' default choice. The demand 'tide' has been flowing in favour of independent mental health hospitals in the last few years because of a declining trend in NHS in-house capacity, but there is a risk that this trend may be halted or reversed.

Research **unique to this report** puts turnover of independent mental health hospitals at a projected £1.3 billion in 2015, from a total of over 270 independent hospitals with just over 10,000 beds. Based on the results of LaingBuisson's revised and improved mental health hospital survey, this provision is **comprehensively broken down into specialities** with values and growth analysed in light of **government policy** such as the re-energised efforts to avoid institutionalised care in the wake of Winterbourne View.

The mental health hospital sector has not been **challenged by government austerity** as severely as the older people's care home sector, largely because the NHS has not been subject to the same swingeing cuts in budgets as local authorities. Commenting on recent and likely future funding trends for mental health, the report concludes that: real terms expenditure on NHS mental health services plateaued but did not fall during the post-2010 austerity years; and **future prospects** for the NHS mental health funding envelope are fairly **positive** over the next five years, in the light of the 2015 Comprehensive Spending Review (CSR) settlement for the NHS and the government's commitment to applying 'parity of esteem' to mental health budgets. Meanwhile, **overseas investors remain hungry**, with notable new entrants including Acadia Healthcare (Partnerships in Care; Priory Group); and Universal Health Services Inc.(Cygnet Healthcare; Alpha Hospitals).

Community mental health services, on the other hand, remain effectively closed to independent sector providers, with NHS commissioners seeing no need to outsource generic and locally based NHS in-house provision. The only exception is the IAPT (Improving Access to Psychological Therapies) programme, which is open to independent providers under the AQP (Any Qualified Provider) regime, though in practice NHS Mental Health Trusts have captured the lion's share of provision.

This **fully revised and updated edition** delivers comprehensive and expert commentary and analysis - all of which makes the report essential reading for anyone working in this vital area of healthcare service delivery - from providers to public sector commissioners, regulators, policy makers, investors and professionals within the advisory community.

## Exclusive Tables & Figures include...

- Global independent mental health hospital market size in value and capacity, UK 1988-2015
- Mental health hospital bed capacity by provider sector (NHS and independent), UK
   1993, 2015
- Independent sector / NHS shares of selected segments of the mental health hospital market. UK 2015
  - Secure services
  - Locked rehab
  - o CAMHS
  - o Brain injury
  - Substance misuse
  - Learning disabilities
- Leading providers of mental health and learning disability hospital services by bed capacity, UK 2015
- Value of independent sector mental health hospital market segments by patient type and security level, UK 2015
- Public and private payment sources for independent mental health hospitals, UK 2015
- Segmentation of independent mental health hospital revenue by central and local

- NHS commissioning budgets, England 2015
- Market concentration, independent mental health hospitals, 2015 (beds) & 2014 (revenue)
- Independent mental health hospital capacity by ownership group, UK hospitals & beds 2015
- Recent financial results of major for-profit mental health hospital groups in the UK
- EBITDAR as a percentage of revenue for leading independent sector providers 2010-15
- Detained patients resident in mental health hospitals at March (1999-2015) England
- Admissions of detained patients year ending March (2000-2015), England
- NHS gross expenditure on mental health services inclusive of service administration overheads, England 2004/05 to 2014/15



### LaingBuisson

# What does MENTAL HEALTH HOSPITALS & COMMUNITY MENTAL HEALTH SERVICES

UK MARKET REPORT **offer you?** 

#### **Executive Summary & Highlights**

- Market segmentation by patient type
- Key trends & developments
- Opportunities & challenges going forward

#### Prevalence of Mental Illness

#### Market Definitions

- + Mental health hospitals
- Community mental health services

#### Mental Health Hospitals

- + Market size & growth; capacity & demand
- + NHS demand
- + PMI

#### Segmentation by Patient Group - Market Profiles

- Secure treatment
- + Locked rehab
- + CAMHS
- Eating disorders
- Brain injury & neuro-rehabilitation
- + Substance misuse
- Learning disabilities

#### **Purchasing Dynamics**

- Centrally purchased 'prescribed' specialised services
- Locally purchased services
- + NHS monopsony power
- + NHS reference costs
- + Downward pressure on prices
- Lazy' NHS commissioning from in-house providers
- Specialisation a source of provider strength
- Balance of purchaser / provider power
- SWOT analysis
- + PMI & self-pay



Get access to the top decision makers working in the UK's independent mental health care groups Excellent companions to this report are LaingBuisson's datasets on UK mental health providers. Available in a variety of shapes and sizes dependent upon your exact needs with all locational, senior management or head office information. Prices start from as little as £275 (+vat) or more details, including discounts when purchased alongside this report-call 020 7841 0045

#### Market Structure & Profitability

- Business models strengths & weaknesses
- + Market concentration & consolidation
- + Profitability
- Mergers and acquisitions
- + Profile of major players

#### Community Mental Health Services

- Scale of the marketplace
- NHS focus on assertive outreach, CRHT and early intervention
- Current extent of outsourcing
- Emerging mental health opportunities from commissioning reforms
- Improving access to IAPT

#### Public Funding of Mental Health Services

- + Funding trends over the last decade
- Future funding prospects

#### Government Policy, Legislation & Regulation

- Policy
- + Legislation Health & Social Care Acts 2008, 2012
- + Regulation of the independent sector in England
- + Mental Health Act 2007

#### Financial Appendix

 Granular analysis of statutory accounts of major groups with comparative data for up to five years

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