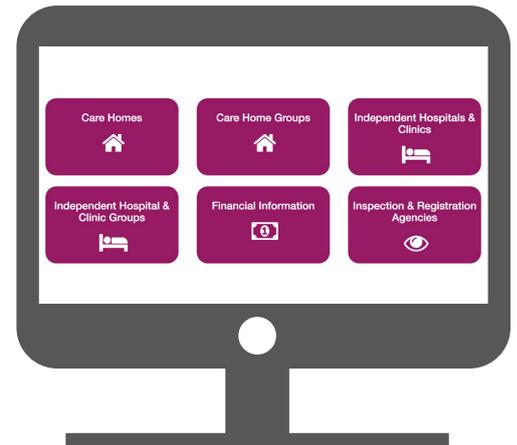


**Healthcare data delivered online and in real time  
with a sophisticated search facility and data exported directly to Excel**

iLaingBuisson.com is our new real-time portal for all our cloud based data solutions. Log in and access a wealth of data that LaingBuisson aggregates, cleanses, structures and adds to from proprietary sources.

CareSearch gives real time access to all CQC data, other public domain data and additional LaingBuisson information, cross checked and augmented by our in-house data analysts. Use CareSearch for all your marketing, planning and strategy projects.



**Accurate information** – Data is linked in real time to the CQC and other public databases as well as LaingBuisson’s database so it is always the most up to date and accurate. LaingBuisson has a team of data analysts that constantly cleanse the data

**Flexible searches** – Users can search on over 100 fields with sophisticated and/or/not/filtering functionality. For example you can search for individual facilities by location, distance from a postcode centroid, group ownership, CQC quality rating, number of beds, registration type, first registration date, purpose built, provider type (for profit, not for profit, statutory) and many others

**Exportable data** – Customised searches can be saved and refreshed at any time and the data can be exported as a CSV, JSON, XML and HTML files so the information can be imported into Excel or your own databases

## Take a trial

Our Account Managers are happy to give an online demonstration of CareSearch.

Please call on +44 (0)20 7841 0045 or email [sales@laingbuisson.com](mailto:sales@laingbuisson.com) for further information.

## SUBSCRIBE TODAY

**£2,500**

+ VAT

Annual subscription for single-site organisations with multiple user log in accounts, unlimited searches and fully exportable data

**Call for  
prices**

Annual subscription for multi-site organisations with multiple user log in accounts, unlimited searches and fully exportable data

## LaingBuisson's flagship B2B product

Whether you are a care home operator undertaking competitor analysis, a valuer, financial advisor or recruiter, a commissioner looking to make a placement, an academic undertaking research, an investor looking for market information, or even a regulator looking for easier ways to access and interrogate the data that regulatory bodies publish, *CareSearch* is the one-stop information solution for the care home market.

The first two modules we are launching cover

## Care Homes and Care Home Groups

You can now access a rich, reliable and fully up-to-date database of information on care homes and care home groups across the UK, from the cloud, wherever you are, and with whatever device you have, PC, laptop or mobile. All the data published by CQC and other UK regulatory bodies is instantly available as well as selected items of LaingBuisson's proprietary information, in the form of researched data fields such as **Primary Client Type**, **Group Owner**, **Purpose Built**, **Date of First Registration**. In the Care Home Group module you can access a wide range of data at group level including Group and Head Office details, ownership status (listed company, private company, voluntary organisation, etc), senior management team, care home holdings and full statutory accounts analysis.

## Versatility and flexibility

A default set of searchable fields is displayed with the six most often used. Add new search fields by clicking on the **Select another field** box at the bottom of the search page.

The **Reset** button restores the default search fields.

Click on any box below to toggle between 'and', 'or' or 'not'.

Home Group

and Home Name

and Registration Type

and Primary Client Type

and Beds - please select

Highly customised searches with much greater versatility than standard web searches, through a combination of 'or', 'and' and 'not' (so-called Boolean operators).

For example find all homes for older people 'or' dementia 'and' located within 5 miles of postcode IP31 2LZ and 'not' operated by Four Seasons Health Care 'and' with a Good CQC rating.

## Export results immediately

Immediately export full details of all the homes which meet your selection criteria into a **CSV**, **JSON**, **XML** and **HTML** file or **Excel spreadsheet**.

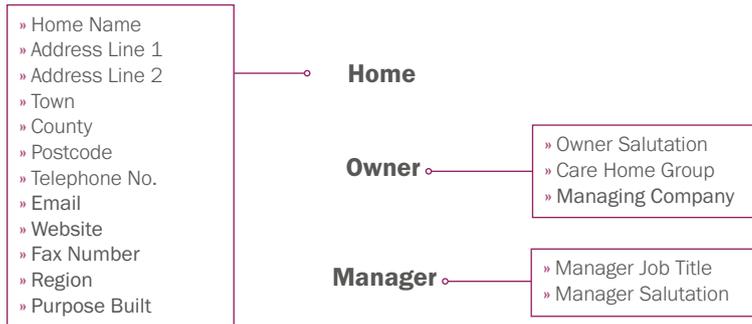
Ability to select fields which are exported so that data can be manipulated and analysed as required (other than for resale) to create a template for research, a mailing list, or to identify homes of a specific type.

Ability to save searches and refresh them as many times as you like over the course of your subscription at no further cost, with the assurance that each time the data will have been fully updated.

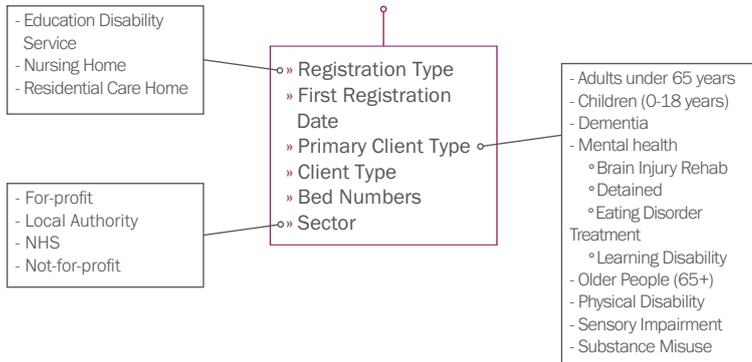
addr2	addr2	totalbeds	Organisation	client_desc	county	jobtitle
Thames Road		60	Huntingdonshire District Council	Older People (65+)	Cambridgeshire	Quality & Compliance Dir
Thames Road		60	Huntingdonshire District Council	Older People (65+)	Cambridgeshire	Company Secretary
Thames Road		60	Huntingdonshire District Council	Older People (65+)	Cambridgeshire	Managing Director
Thames Road		60	Huntingdonshire District Council	Older People (65+)	Cambridgeshire	Quality & Compliance Dir
Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Company Secretary
Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Managing Director
Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Quality & Compliance Dir
Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Company Secretary
Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Managing Director
Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Quality & Compliance Dir
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Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Managing Director
Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Quality & Compliance Dir
Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Company Secretary
Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Managing Director
Brickhouse Road	Tolleshunt Major	54	Malden District Council	Physical Disability	Essex	Quality & Compliance Dir
Esthwaite Avenue		86	South Lakeland District Council	Dementia	Cumbria	Company Secretary
Esthwaite Avenue		86	South Lakeland District Council	Dementia	Cumbria	Managing Director

Selected database and field names

## Care Homes



### Registration & Facilities



### Quality Ratings

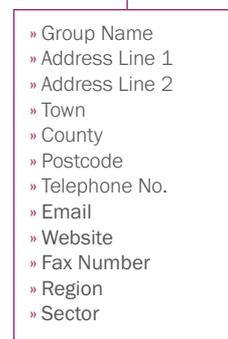


### Commissioner Relationships

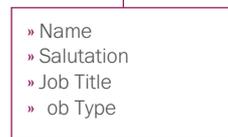


## Care Home Groups

### Group



### Contacts



### Group Data



A comprehensive database

<b>Care Homes</b>	19,250
<b>Care Home Groups</b>	1,200
<b>Nursing Care Places</b>	271,100
<b>Residential Care Places</b>	269,250



## Healthcare Intelligence

LaingBuisson, the leading healthcare market intelligence provider, has been serving clients for over 30 years with insights, data and analysis of health and social care market structures, policy and strategy. Our products and services are based on proprietary primary data and we are the only non-government data source cited by the Office for National Statistics (ONS) for the UK independent healthcare market. We help healthcare providers, commissioners, payors, investors and regulators to understand their markets, access their customers, increase profitability and deliver better quality care through market intelligence, consulting and data solutions

### Market Intelligence

Sector knowledge is at the heart of what we do. We inform clients about their markets with sector reports, news delivered online and in print from our two market news magazines, policy updates from our policy forum Public Policy Projects, conferences and events

- **Market reports** - in depth analysis of key markets in health and social care
- **Market news** - Care Markets and Healthcare Markets magazines
- **Policy** - insights from our Westminster think tank, Public Policy Projects
- **Events** - conferences covering individual markets, investing and real estate
- **Awards** - recognising the leading providers and advisors

### Consulting

We advise leading healthcare clients on the full spectrum of market analysis, covering quality, policy, data, markets, strategy and operations. We provide knowledgeable, fact-based insight to make the right choices and implement strategies successfully

- **Inspections** - mock CQC and OFSTED type inspections
- **Data** - market and marketing data
- **Policy** - thought leadership projects, policy insights
- **Consulting** - market, strategic and operational consulting and commercial due diligence
- **Human capital** - market talent mapping, pay benchmarking, management referencing, board compensation reports

### Data Solutions

Our data solutions are based on extensive proprietary databases accessed via a suite of unique cloud based solutions delivering sophisticated insights to clients. We continue to invest in data analytics, data mining, Bayesian analysis and machine learning

- **CareSearch** - search and export all provider data
- **HEPS** - marketing database for Healthcare, Education and Public Sector
- **CareHomeAdvisor.com** - consumer portal
- **CareDirectory** - online list of providers
- **CareMonitor** - benchmark CQC quality data
- **CareCostBenchmarks** - model the cost of care
- **CareFinance** - Company House financials online