

LaingBuisson appoints Head of Business Development and Chief Technology Officer to drive growth

London, 12 July 2017

LaingBuisson announces two key appointments to support the business's expansion. Heidi Nicholson joins as Head of Business Development and Neil Waring as Chief Technology Officer.

These appointments reflect the company's strategy of building on its heritage as the leading healthcare market intelligence provider for health and social care markets and will enable LaingBuisson to originate new data and intelligence driven consultancy business and develop more sophisticated cloud-based data solutions for clients.

Heidi Nicholson joins as Head of Business Development from Alzheimer's Society where she was the Business Manager to the CEO. Her previous experience includes working in Parliament and in the research and business development teams of the executive resourcing arms of Tribal Group plc and Capita plc. She is responsible for marketing LaingBuisson's products and services and co-ordinating the company's response to requests for consultancy services.

Neil Waring joins as Chief Technology Officer from Karma Applied Science, a specialist data science and healthcare software developer where he was co-founder and remains a Director. Neil has more than 25 years' experience in the software industry, including a period as a Microsoft consultant. His focus is ensuring LaingBuisson's technology strategy is aligned with its business strategy and he will lead on the design and architecture of the company's databases, data solutions and Data Protection compliance.

Henry Elphick, CEO, said:

"I am very pleased to welcome Heidi and Neil to our team. The skills and experience that they bring are key to our strategy of a business built around market intelligence, consulting and data solutions which is competitive in today's business environment. As we develop new products and services, they will play a central role in this exciting period of expansion for LaingBuisson."

– Ends –

For further information please contact:

LaingBuisson

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Photographs of Heidi Nicholson and Neil Waring are available on request

Notes to Editors

About LaingBuisson

LaingBuisson, the leading healthcare market intelligence provider, has been serving clients for over 30 years, providing insight, data and analysis on health and social care market structures, policy and strategy. The Company's products and services are based on proprietary primary data and we are the chosen provider of data on the independent healthcare sector to the Office for National Statistics.

The company advises healthcare providers, commissioners, payors, investors and regulators, helping them to understand their markets, access their customers, increase profitability and deliver better quality care through market intelligence, consulting and data solutions.

For more information, please visit our website at www.laingbuisson.com.

Background on Heidi Nicholson

Heidi Nicholson is LaingBuisson's Head of Business Development. Immediately prior to joining LaingBuisson, she was the Business Manager to the CEO of Alzheimer's Society and during the 2010-2015 Parliament she worked as Senior Parliamentary Assistant to Jonathan Evans MP. Previously she was the Deputy Director of Research at Tribal Group plc's resourcing arm and a researcher and bid writer at Veredus, the executive resourcing division of Capita plc.

She has a first-class BA (Hons) in Italian and French from the University of Reading and a Professional Postgraduate Diploma in Marketing from the Chartered Institute of Marketing.

Heidi is a keen volunteer and is currently the volunteer co-ordinator for the Friends' of Streatham Common.

Background on Neil Waring

Neil Waring is LaingBuisson's Chief Technology Officer and also a co-founder and Director of Karma Applied Science, a specialist data science and healthcare software house. Neil has worked in the software industry for over 25 years including as a Microsoft consultant. He specialises in handling large databases with a focus on data handling and analysis in Javascript, PHP and Microsoft Database Language SQL, but has worked across a range of languages and platforms including Novell networking, Pascal, Delphi, Paradox and Dbase.

Neil has been a supporter for many years of the Trinity Hospice and Brian House charities which give compassionate end of life care.