

## LaingBuisson responds to BBC Radio 4 'You and Yours' findings about care home bed shortfalls

London, 2 August 2017  
FOR IMMEDIATE RELEASE

Research for BBC Radio 4's 'You and Yours' has shown that up to 3,000 elderly people will be unable to find a care home place by the end of 2018, and that the shortage of beds could rise to 70,000 beds by 2026.

This is reflected also by LaingBuisson research which has found that approximately 2,000 beds a year are lost in the elderly care home market, and that this fall in availability is concentrated in non-affluent parts of the country where there is a greater reliance on state payments.

William Laing, founder of LaingBuisson, and author of its flagship *Care of Older People* report, responded to the BBC report, saying:

*'You and Yours has once again found a worrying downward trend in care capacity, largely because council paid fees (and central government funding to support them) are inadequate to incentivise new investment in care homes in those areas, largely north of a line from The Wash to the Bristol Channel, where there are not enough private payers to boost profitability with premium fees.'*

*'And it's not just a matter of new homes, it's also a matter of incentivising maintenance capital expenditure on existing care home stock. Without such continuing investment, it will not be possible to offer the physical environment in which society would wish older people with substantial care needs to live.'*

- Ends -

For further information please contact:

### LaingBuisson

Heidi Nicholson, Head of Business Development  
William Laing, Founder and Director

Tel: 020 7833 9123

### Notes to Editors

#### About LaingBuisson

LaingBuisson, the UK's leading healthcare market intelligence provider, has been serving clients for over 30 years, providing insight, data and analysis on health and social care market structures, policy and strategy. The Company's products and services are based on proprietary primary data and we are the chosen provider of data on the independent healthcare sector to the Office for National Statistics.

The company advises healthcare providers, commissioners, payors, investors and regulators, helping them to understand their markets, access their customers, increase profitability and deliver better quality care through market intelligence, consulting and data solutions.

For more information, please visit our website at [www.laingbuisson.com](http://www.laingbuisson.com).

#### About William Laing

William Laing is the founder of LaingBuisson. His views are often quoted in the media and he is frequently invited to speak at conferences and to participate in think tanks and policy initiatives.

William authors LaingBuisson's market reports focused on independent social care delivery, as well as titles on mental health support systems and primary care services delivered outside of hospital settings. He also provides bespoke consultancy to private and public sector clients and was the creator of the Care Costs Benchmarks toolkit and the forthcoming long term care market management system CareSustain.

Before founding LaingBuisson in 1976, William worked for the Association of the British Pharmaceutical Industry and the Office of Health Economics, where he was deputy director.

### **About Care of Older People, 28<sup>th</sup> Edition**

LaingBuisson's Care of Older People report provides a continuing and comprehensive review of all aspects of the market for care of older people in one publication. This incisive publication looks at the size and segmentation of the market and key trends, including supply and demand, the impact of demographic change and of government policy and regulation. For further details please go to [Care of Older People, 28<sup>th</sup> edition](#) on our website.