Competition hots up in London’s private healthcare market: Self pay and PPUs buck the trend

In an increasingly competitive market, the fifth edition of LaingBuisson’s Private Acute Healthcare Central London report provides the insight you need to keep your business on track and identify where and where not to invest. With an estimated value of £1.6bn in 2017, equivalent to 40% of the entire UK private acute healthcare market, the shape and make-up of the central London acute healthcare market is changing.

The report covers 25 independent hospitals and 18 NHS Private Patient Units (PPUs) and for the first time includes non-hospital clinic revenues for procedures (e.g. chemotherapy) and diagnostics (e.g. MRI).

Market growth stalled in 2017, although strong market growth by NHS PPUs has disguised the actual level of decline experienced by independent hospitals. Self-pay is becoming a more solid source of income while revenue from the largest sector, patients with Private Medical Insurance, has declined as insurers have become better at managing their costs and clinical pathway management. As well as the dampeners affecting the wider economy, such as Brexit and consumer confidence, capacity is expanding in central London. This all adds up to an even more competitive market.

This report comprehensively covers:
- Revenue trends for all independent hospitals and PPUs
- Profitability analysis
- Growth of the different payor groups, including PMI, international and self-pay
- New analysis of different specialties
- Detailed profiles on each hospital

For further discussion and analysis of the central London private acute medical care market, speak to us about the new edition of our industry-standard report.

Who is the report for
- Hospital & Clinic C-Suite Professionals
- Specialist Acute Medical Care Providers
- Private Medical Insurance Groups
- Clinical Commissioning Groups
- NHS Foundation Trusts
- Investors
- Banks
- Private Equity
- Architects
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GoPrivate.com and the accompanying GoPrivate Guide help patients to research the options for private self pay treatment in the UK’s private hospitals.

GoPrivate.com enables patients to search and compare the “fixed price surgery” packages available and to submit a request for a quotation for treatment.

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