

# ADULT SPECIALIST CARE UK MARKET REPORT

THIRD EDITION

## Supported living is the future for most adult specialist care

The third edition of LaingBuisson's highly respected *Adult Specialist Care* market report offers advisors, investors, commissioners and service providers an unparalleled insight in this most fragmented of social care markets. Providing comprehensive coverage, including market scope, the dynamics of individual segments, payor profiles, demand drivers, staffing, policy and regulation affecting the market, investment opportunities and market potential, it provides the key information required to make sound investment and business decisions in this market.

Commissioners will also benefit from an understanding of current market position and market trends, understanding what drives supply and demand in the market and the impact that this has on service provision. The report enables enhanced understanding of the providers from whom they are commissioning services.

In the years prior to the 2008 banking crisis, adult specialist care – which comprises services for people with learning disabilities, physical health issues, mental health issues, acquired brain injury and substance misuse – enjoyed a period of high government spending. In the years since 2010, local authorities have had to economise on services at a time when demand has grown.

As a result, local authorities have steered younger adults towards supported living services and while some commissioners have become disenchanted with supported living as a solution, there is no sign that this trend with reverse. That central government has decided to continue to fund supported housing rents via Housing Benefit reduces the direct cost to councils. Also, these services are favoured by service users and their families.



This makes supported living the main driver for growth, with a CAGR of 7.8%, in contrast to the real terms negative growth of the residential care market. It reflects that supported living units are highly attractive to investors seeking safe, index-linked investments, all of which raises questions for providers of residential care to younger adults – should they protect their residential care home business or should they reposition or diversify their offering into supported living?

This question, and many others faced by providers, advisors, investors and commissioners of adult specialist care are explored in the new edition of LaingBuisson's report.

## Who is the report for

- Operators of residential care and nursing homes
- Homecare agencies and providers
- Nursing agency operators
- Local authority commissioners
- CCG commissioners
- Directors of adult social services
- Care advisors
- Banks and investors
- Management consultants
- Business advisors
- Long-term care insurance providers
- Central government
- Think tanks
- Policy writers

## What the report covers

Market  
*Learning Disabilities*  
*Mental Health*  
*Rehabilitation*  
Residential and Non-residential  
Politics and Regulation  
Payors  
Investors  
Market Potential

Appendices  
*Glossary*  
*Key Legislation*  
*Regulators*  
*Trade Bodies*  
*Major Provider Profiles*  
*Financial Appendix*

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## Journal



### Live market intel

Care Markets covers the social care market including residential care, nursing care, adult specialist care, children's services, childcare, housing with care, homecare, supported living and community care. Subscription includes:

- Unique content - ten issues a year bring you market data and content you will not find elsewhere
- Real insight - commentary from the sector's leading trade associations including Care England and UKHCA
- Online archive - over 20 years of news and features
- Supplements - including roundtables, costs surveys, policy supplements and infographics
- Weekly news alerts - complete with live links to all stories and features
- Conference discounts - early bird rates for delegate passes

## Conference



### #1 Networking event

## Social Care Conference

Now is an exciting time for social care. It is rapidly catching up with other sectors in terms of developing and harnessing new technologies, driving up efficiency and quality. Further innovation is fuelling a revolution in how care businesses are run, how staff are trained and the services on offer. Recent years have seen a new wave of investors, bringing long-term funding and brand new ideas to the sector.

This year's conference will bring all these developments together to discuss the best ways to get the most out of them to boost quality, client numbers and, ultimately, profitability.

**15 May 2019**  
**etc venues Victoria**  
**London**

## Market intelligence



### Online data portal

CareMonitor gives real-time information on the CQC's Fundamental Standards of Quality and Safety in all registered Care Homes across England. Use CareMonitor to analyse care home performance in real-time, for marketing, planning and strategy.

**Accurate information** – Data is linked in real-time to the CQC and other public databases as well as LaingBuisson's database so it is always the most up to date and accurate

**Flexible searches** – Make granular data searches using over 20 fields (including owner, sector, council, size of home, client type, etc) with further analysis facilitated by Excel

**Exportable results** – Customised searches can be downloaded directly from CareMonitor for you in your own reports and presentations

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