

LaingBuisson®

INTELLIGENCE + INSIGHT

*Be more informed, make better strategic  
decisions and connect with your clients*

**Membership**

2024

*Knowledge, Intelligence*



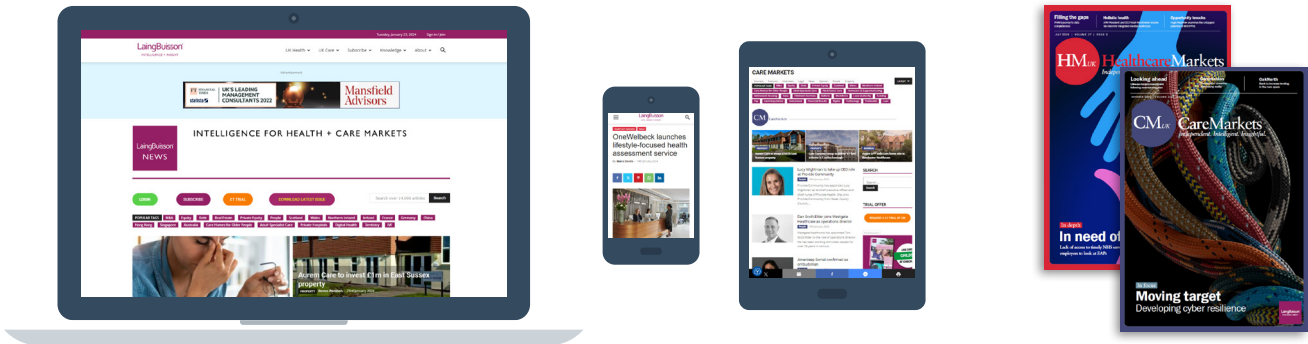
Office for  
National Statistics

Chosen provider of independent sector  
healthcare market data to the ONS

# Be more informed – make better decisions

**LaingBuisson** members receive a high return on their investment. By joining the leading senior executive network in independent healthcare, social care and education, you stay ahead of your competitors with access to proprietary news, analysis and data on your markets that you won't find elsewhere. Grow your business, make better investment decisions and connect with your clients with a **LaingBuisson Membership**.

**LaingBuisson** has been providing market intelligence for over 30 years. Our membership packages deliver you year-round access to market reports, journals, events and advertising opportunities. Membership is available at two levels, **Knowledge** and **Intelligence**, and is offered as a multi-site or single-site licence.



## Membership Benefits

BENEFITS	KNOWLEDGE	INTELLIGENCE	FREE
Stay informed with our <b>email newsletter</b> delivering independent healthcare and social care insights straight to your inbox.	✓	✓	✓
Latest <b>news and intelligence</b> with our monthly news journals and our daily news website (laingbuissonnews.com).	✓	✓	✗
<b>Class-leading searchable content</b> and archive of 14,000+ articles and RSS feed to your intranet.	✓	✓	✗
Exclusive <b>members only discounts</b> on additional LaingBuisson events and products.	10%	5%	✗
Access to leading UK <b>market reports</b> .	All reports	1-10 reports	✗
<b>Delegate places</b> to your choice of our events with market leading content and networking.	10 places	1-5 places	✗
<b>Advertising</b> across our digital and print platform to reach key decision makers.	✓	✓	✗
Access to the <b>LaingBuisson network</b> of authors and consultants at a discounted rate.	✓	✗	✗
Exclusive <b>copyright privileges</b> tailored to your membership level, empowering you to seamlessly share valuable market insights and analyses with third parties.	Partial copyrights included*	Discounted copyrights available*	✗
JOIN FROM	£32,500	£4,000-£25,249	FREE

\*This benefit is contingent upon confirmation by our Account Managers.

# Market Reports

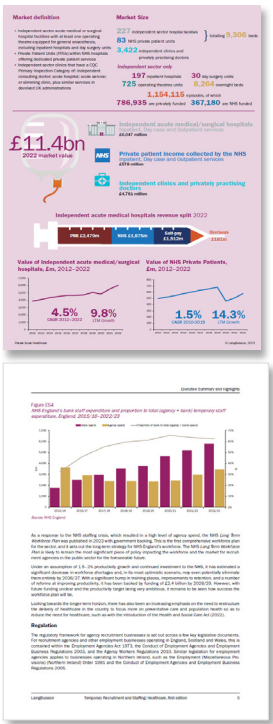
Knowledge is at the heart of what we do. Our expert team author a range of market reports on all aspects of health and social care. Each market report covers market size, segmentation and trends as well as analysis of the political, economic and investment environment.

LaingBuisson produces market reports on all key health and social care market segments. Every report delivers data-driven analysis and deep contextual insight written by authors who are experts in their field. Reports covers market size, segmentation and trends, provider insights, as well as detailed analysis of the political, economic and investment environment.

For convenience and accessibility, there is the option of purchasing the underlying data in an **Excel workbook** alongside the market report. This allows businesses to port our unique data straight into their own analysis, whether it is support strategic planning or decision-making on asset selection.

Market reports include information on:

- Market value
  - Growth and market potential
  - Key market segment analysis
  - Supply and demand drivers
- Major providers
  - Business trends
  - Investor and M&A activity
  - Regulatory and legislative drivers



Healthcare

Social Care

Education and Care



Cosmetic Surgery



Dentistry



Diagnostics



Digital Health



Health Cover



In Vitro Fertilisation



Temporary Recruitment and Staffing: Healthcare



Private Acute Healthcare



Private Acute Healthcare Central London



Mental Health Hospitals



Private Healthcare - Self Pay



Adult Specialist Care



Care Home Construction



Care Homes for Older People



Homecare and Supported Living



Retirement Housing



Children's Services



Childcare

Digital PDF and Excel with market data downloadable from **LaingBuisson** dashboard



Visit [laingbuisson.com](https://laingbuisson.com) for a current list of titles.



# Journals

**HealthcareMarkets** covers all areas of independent healthcare including hospitals, primary care, mental healthcare, cosmetic surgery, flexible staffing, private medical insurance, dentistry and IVF.

**CareMarkets** covers the social care market including residential care, nursing care, adult specialist care, children's services, childcare, housing with care, homecare, supported living and community care.

Both titles provide readers with a comprehensive view of their respective markets, from government policy to emerging trends, provider news, M&A and financial results. Plus, subscribers get access to our **extensive online archive** which charts almost 30 years of development in independent health and social care.

Subscriptions to the journals include access to the news archive on [laingbuissonnews.com](http://laingbuissonnews.com), allowing you to search over 14,000 articles, all tagged by geography, theme and sub-sector.

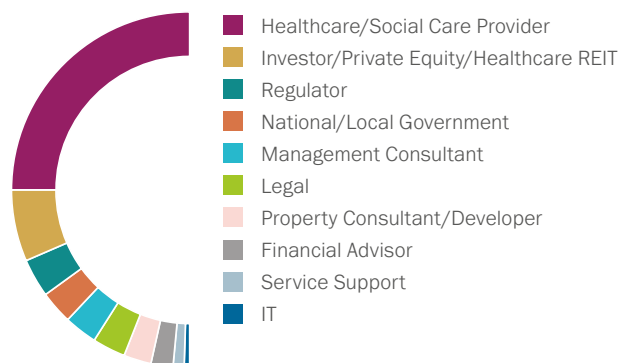
LaingBuisson News is an authorised source for [Google](https://www.google.com/news) news.

## Readership

Readership is made up of leading senior executives from healthcare and social care providers, as well as from organisations offering advisory and financial services, including management consultants, accountants, lawyers, construction firms, banks and investors.

**LaingBuisson's** journals are also taken by the House of Commons library, the Department of Health (DH), the Care Quality Commission (CQC), the Independent Doctors Federation and a number of leading think tanks across Europe.

Our readership comes from:



## Regular contributors



Setting Standards for Retirement Communities



Candesic



CARE ENGLAND  
Representing independent care providers

Connell Consulting



Homecare Association

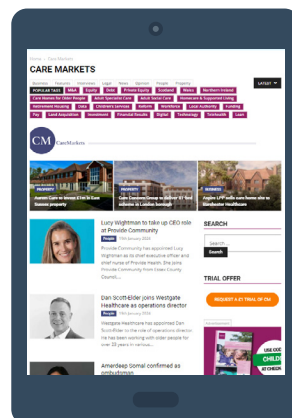


Independent Healthcare Providers Network

Mansfield Advisors



Scottish Care  
Voice of the independent care sector



## Readership Footprint



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# Events

Engage directly with key decision makers in UK healthcare and social care, gaining invaluable networking opportunities and strategic insights at LaingBuisson Events, your premier avenue for sector immersion.

## Healthcare



Private Healthcare Summit



Private Acute Healthcare & Cover Conference



Investing in Healthcare Conference

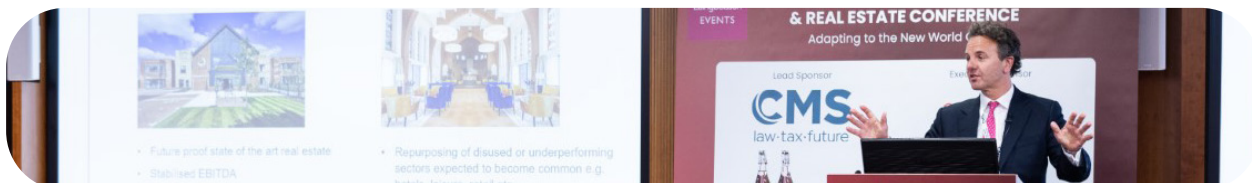
## Social Care



Innovation in Care Conference



Social Care Summit



Investing in Healthcare Conference



LaingBuisson Awards

## Member Events



Charity drinks



Report launches



Roundtables

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Reach our influential audience through advertising in any of our market leading journals. Take advantage of a range of advertising opportunities in each journal, including inside front and back cover positions.

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## Joining Membership Levels

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KNOWLEDGE				10% DISCOUNT ON ADDITIONAL PURCHASES		
	Journals	Market Reports	Events	Adverts	Multi-Office Site	
Knowledge	All	All	10	10	£32,500	

INTELLIGENCE				5% DISCOUNT ON ADDITIONAL PURCHASES		
	Journals	Market Reports	Events	Adverts	Single Office	Multi-Office Site
Intelligence 10	All	10	5	2	£19,249	£25,249
Intelligence 5	All	5	4	2	£13,249	£16,249
Intelligence 3	All	3	3	2	£10,499	£13,499
Intelligence 2	All	2	2	1	£7,199	£9,199
Intelligence 1*	1	1	1	1	£4,000	£7,000

*\*This is a **Digital Only product**. Journals and Market Reports will be Digital PDFs, and Market Reports will include Excel data spreadsheets.*

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