

Careers at LaingBuisson

LaingBuisson
INTELLIGENCE + INSIGHT





Our story

LaingBuisson was founded in 1987 and rapidly established its reputation as the UK's leading provider of market intelligence on the independent healthcare and social care sectors. In 2020, the company merged with Intuition Communication which was established in 2003 as a provider of online media, intelligence and solutions for the private healthcare sector in the UK and for the international medical travel sector.

We remain the leading provider of information to these key sectors of our economy, and are the chosen provider of independent sector healthcare market data to the UK's Office for National Statistics. Our expert consultants write more than 30 regularly updated market reports focusing on key segments of the healthcare and social care markets.

For 15 years we have been a foremost provider of healthcare and social care news and our editorial team publish four monthly journals, *Care Markets*, *Healthcare Markets*, *Healthcare Markets International* and the *IMTJ (International Medical Travel Journal)*.

Our in-house events team organise a series of high-quality conferences,

events and webinars which cover all aspects of independent healthcare and social care and attract a senior executive audience from providers, suppliers, investors and advisors to these sectors. We stage a 1,000-person Awards ceremony for our Awards programme which is considered to be the 'gold standard' for independent healthcare and social care in the UK.

Our market-leading consumer portals attract millions of relevant unique users each year and are aimed at 'active treatment, service or product seekers' in the UK private healthcare sector and the medical travel sector. These sites include [Private Healthcare UK](#), [Treatment Abroad](#), [Doctor Internet](#) and [HarleyStreet.Com](#). We also operate [LaingBuisson News](#), [LaingBuisson Events](#) and [LaingBuisson.Com](#) which keep the business community informed about the latest sector developments, and about our services and products .

LaingBuisson regularly provides consultancy to the private, public and voluntary sectors on our areas of expertise. Recent clients include the Department of Health and Social Care, the County Councils Network, Visa Inc, Mayo Clinic and Guinness Care.

Our mission and values

Our mission

To help organisations make informed and insightful decisions in the UK and international healthcare and social care markets, by providing the best independent market intelligence and data.

Our values

What we stand for

Our purpose is to provide high quality, insightful business intelligence to our clients and fulfilling work for our people. We are in business to be profitable, but it is the way we do business that defines us.

Our approach is based on three defining principles:

Integrity

We have a reputation for integrity, impartiality and independence. Our objectivity, transparency and experience are central to our success story.

We have a thirty-year track record serving the healthcare and social care sectors with the highest quality business intelligence and data.

We are trusted and respected for the work we do, and this means that providers, advisors, commissioners and investors look to LaingBuisson's work when they need to make key decisions.

We are the chosen provider of data on the independent healthcare sector to the UK's Office for National Statistics.

Teamwork

We value and trust our colleagues and believe a strong and motivated team fosters the best service to our customers.

We promote diversity and respect the views of others and foster an environment where people trust and feel safe putting forward their opinions.

We seek commitment and good performance, and recognising people spend a great deal of time at work, aim to inject a sense of fun alongside the serious business of getting a good job done well.

We value collaboration both internally and with our partners and all undertake to facilitate this through good communication.

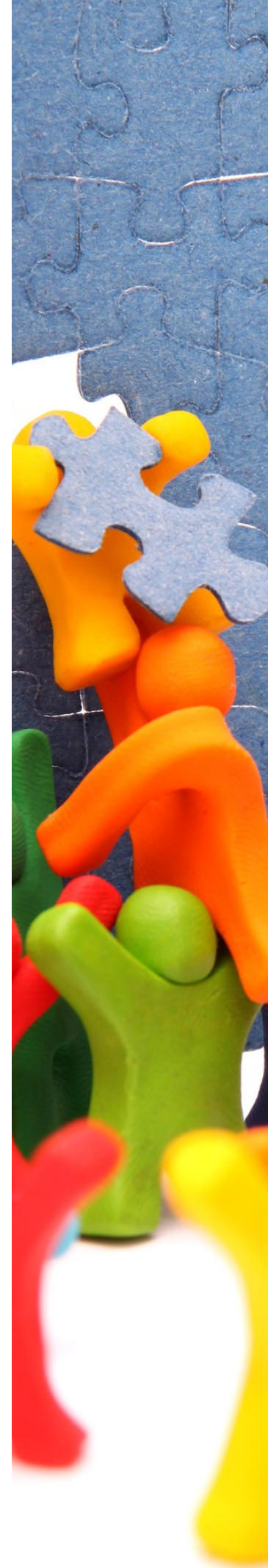
Service

We seek first and foremost to please our customers. We keep our promises and act honestly.

We listen to our customers and, where appropriate, offer challenge to ensure we provide them with the products and services that they really need.

We commit to giving our customers superlative service, whether this means the timely delivery of products, returning a call or email promptly, or ensuring they are kept up to date on the progress of projects.

We have an entrepreneurial spirit – we are proactive in seeking opportunities and creative in providing solutions.





Our opportunities

LaingBuisson is a small business. We have a flat structure and operate across a wide range of disciplines all serving the aim of providing the best market intelligence to the healthcare and social care sectors.

We offer opportunities in a range of fields and all vacancies are advertised on our website at www.laingbuisson.com/careers. If you do not see an opportunity which is right for you, you are welcome to write to us, enclosing a CV and explaining why you are interested in LaingBuisson, at jobs@laingbuisson.com.

Research

Research is at the heart of all we do at LaingBuisson. Our research team work on our series of well-respected market reports as well as support our expert consultants on consultancy projects.

Data

Our data team collects, cleanses and curates the data we hold in our Data Warehouse. Spanning more than 30 years, we hold the most comprehensive data on independent healthcare and social care in the UK.

Journalism

Our journals are edited in-house by our team of professional editors who

have deep knowledge and insight into their specialist markets. They are supported by a number of freelance writers.

Events

Our events team creates and project manages our series of high quality, professional conferences, seminars and webinars. In addition, they lead on the staging of our annual awards ceremony.

Digital Media and Marketing

Our digital media team manages and creates content for our websites and consumer portals. They also provide social media and digital marketing support to the business.

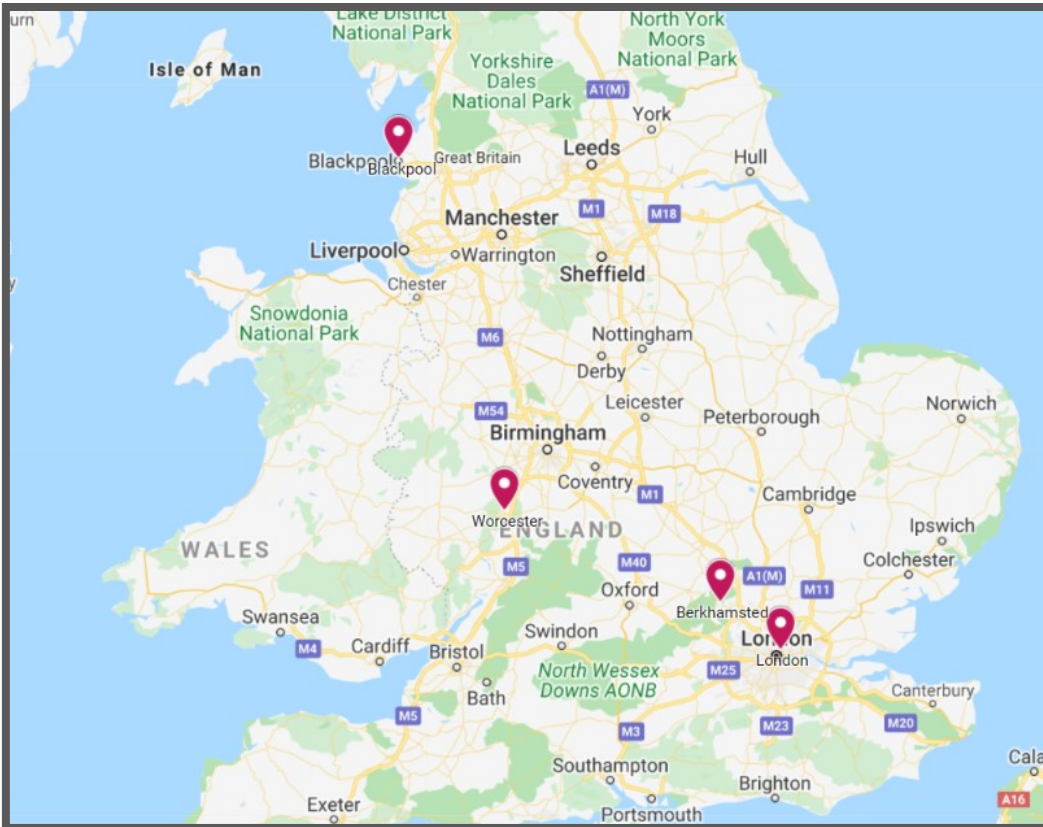
Sales

Our dedicated team of account managers and our business development executive work closely with our clients ensuring they are kept up to date with all that LaingBuisson has to offer.

Finance and Operations

Support functions such as finance, HR and general operations are in house. Our finance and operations team also works with our outsourced IT providers and advisors to enable the business's smooth running.

Our locations



London: Research, Sales, Journalism, Operations

Berkhamsted: Digital Media, Marketing, Events

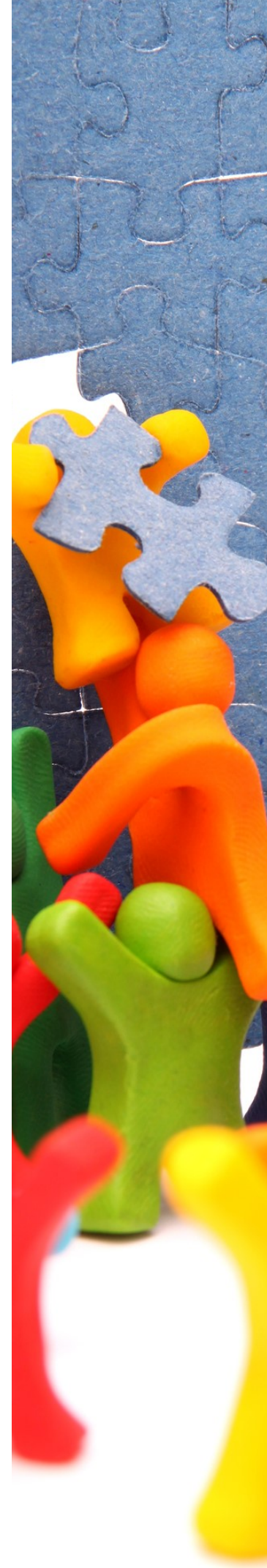
Blackpool: Data

Worcester: Finance

Our benefits

LaingBuisson offer competitive starting salaries which we benchmark against the market. Other benefits that we offer include:

- Hybrid working
- Flexible hours
- Staff events
- Life insurance (4x salary)
- Health cash plan
- Employee assistance programme (including counselling, financial and legal advice)
- Season ticket loan
- Cycle to work scheme
- Technology purchase scheme





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