

Is IT investment sufficient to sustain a long-term digital health revolution beyond Covid-19?

LaingBuisson has published the second edition of its Digital Health UK market report. Containing new and rebased data, the report provides the most accurate picture of the market available and gives full consideration to the impact that the pandemic has had on the adoption (or not) of different technologies, cutting through the myth to shine a light on the reality.

The report is vital reading to anyone with an interest in this emerging market, be they an investor, an advisor, a large corporate supplier, a health tech start-up, or someone working within procurement or IT within the healthcare sector.

The report offers insight on how Covid-19 has taken digital health on its journey to maturity and asks if this will be sustainable. Even with the boost received during the pandemic, NHS IT investment remains insufficient. The average UK health organisation spends just 2% per annum on IT. This figure is closer to 8% in the US and most of Northern Europe. While there has been investment in video consultations and data gathering and analysis, not to mention the contact tracing app, there has been a downturn in spending on technology without immediate relevance to the pandemic during 2020.

The report contains the latest available data and expert insights on: Patient Admission Systems (PAS); Electronic Patient Records/Electronic Medical Records (EPR/EMR); Specialist clinical systems; Digital apps; Wearables; Artificial intelligence; Interoperability across systems and sectors; Pathology and radiology.

It also provides insight into the UK's largest purchaser of digital health, the NHS, how it works, how it is funded, its regulation and political considerations.

Who is the report for

- CEOs and Boards of NHS Trusts and independent healthcare providers
- CIOs/CTOs of NHS Trusts and independent healthcare providers
- Procurement leads in NHS Trusts
- Regulators
- Large IT suppliers
- Healthcare IT start-ups
- Banks and investors
- Management consultants
- Business advisors
- Central government
- Think tanks
- Policy writers

What the report covers

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Market Potential
Covid-19

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Glossary
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The thirty-second edition of LaingBuisson's UK Healthcare market review is vital reading for independent providers, commissioners, advisors and investors active in the UK's independent healthcare and social care sectors.

Published in September 2020, against the backdrop of Covid-19, the Review offers the first all-round view of how the pandemic and the resulting lockdown has affected different sectors of the independent healthcare and social care market in the UK.

The report shows the extent of the impact on care homes for older people. However,

there has been less impact on, and certainly no existential threat to, providers of care to adults under 65, homecare and housing with care. Many independent hospitals and healthcare facilities were signed over to the NHS throughout the spring and summer of 2020.

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Diagnostics

LaingBuisson's new report into the diagnostics market offers a picture of a high value and growing market which makes it highly attractive to investors.

While the Covid-19 crisis will undoubtedly change the market's focus for the short-term, understanding its underlying dynamics and potential makes this report vital reading for investors, advisors, suppliers, commissioners and providers to the UK diagnostics market.

The report looks at the value and structure of the market in detail, and includes volume, value and pricing data by subsegment and sometimes by individual test going back to 2012.

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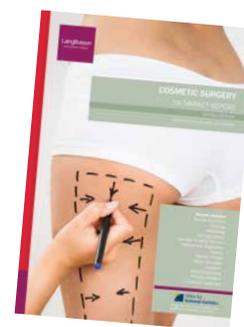
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Reports



Cosmetic Surgery

With an estimated worth of almost £300 million, this report is essential reading for everyone involved in this cyclically sensitive part of our health economy, the report draws on data collected by LaingBuisson and also Google Trends to gauge the popularity of different treatments and the emerging trends in this market.

The report covers cosmetic surgery and non-surgical cosmetic treatments, cosmetic dentistry and, for the first time, hair restoration.

There is also a dedicated view of the impact of Covid-19 on this market which has seen a surge in demand for non-invasive procedures.

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