

PARTNERSHIP & EXHIBITOR OPPORTUNITIES



LaingBuisson[™] Social Care Summit 2026



Church House Westminster,
London



17th June 2026



laingbuissonevents.com

CONTACT US TODAY



44 (0)20 7841 0045



sales@laingbuisson.com





LaingBuisson
EVENTS

Who we are

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.

William Laing
Founder & Executive Chairman



LaingBuisson[®] Social Care Summit 2026



About the Summit

This industry leading summit provides a platform to present arguments and engage in a dialogue with an audience of senior policy makers, providers, regulators and investors. It offers exclusive access to proprietary LaingBuisson market research, as well as networking opportunities and a forum to gain competitive and up-to-date information on the changing environment.

Bringing together an exceptional blend of key influencers in the sector and combining it with exclusive LaingBuisson insight and world class expertise, this is a must attend event for social care sector leaders. Allowing attendees to tailor their content, we provide specific streams in care homes for older people, adult specialist care and homecare.

Who attends?

- Academics
- Accountants
- Adult specialist care providers
- Associations
- Charities and not-for-profit
- Care home providers
- Homecare providers
- Investors
- Lawyers
- Lenders
- Local government and policy makers
- Management consultants
- Property consultants
- Recruiters
- Retirement housing providers
- Technology providers



Previous Speakers Include



Andrea Kinkade
Chief Executive Officer
Lifeways



Anna Severwright
Co-Convener
Social Care Future



Charles Armitage
Co-Founder & CEO
Florence



Prof. Deborah Sturdy
CBE
Chief Nurse for Adult
Social Care
DHSC



Emma Pearson
Chief Executive Officer
Helping Hands Home
Care



Ernie Graham
Founder & Owner
Graham Care Group



James Bullion
Chief Inspector of Adult
Specialist Care
CQC



Jane Ashcroft
Chair
Helping Hands



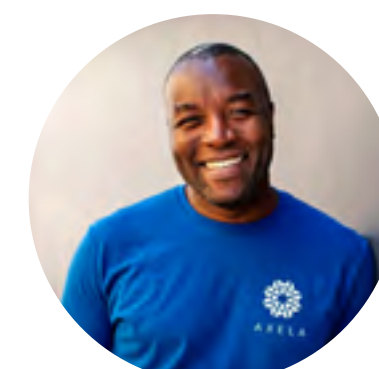
Dr Jane Townson
CEO
Homecare Association



Jay Dodhia
Co-Founder & CEO
Serene Care



Melody Powell
Equality and Diversity
and Inclusion
Consultant



Nicholas Kelly
CEO
Axela



Nick Somani
CEO
Kara Healthcare



Peter Kinsey
Chair and Chief
Executive
Iris Care Group



Samantha Crawley
CEO
Bracebridge Care



Sanjay Dhrona
Managing Director
The Close Care Home

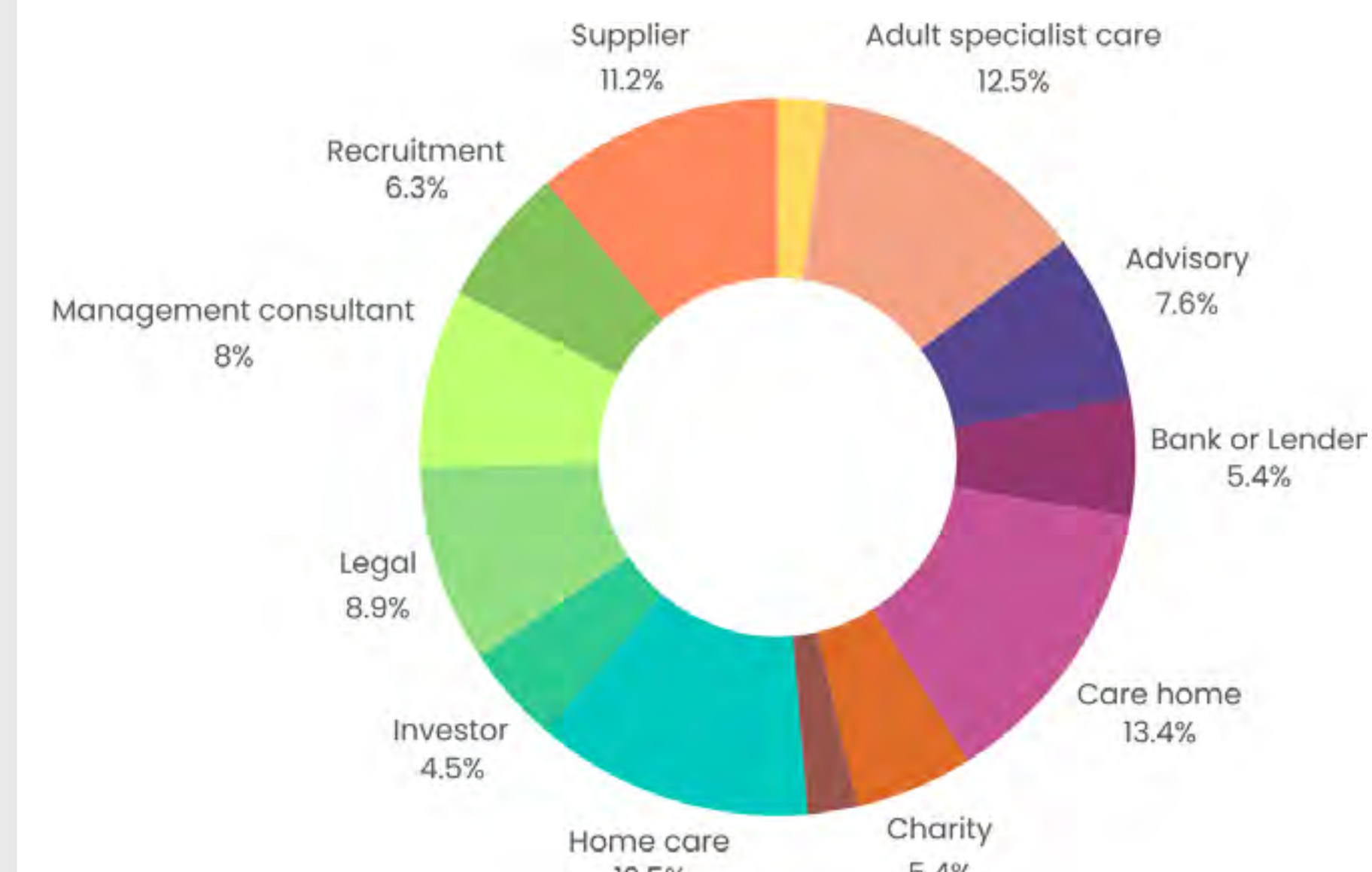


Tim Parlow
Head of Community
Support Commissioning
Hertfordshire County
Council

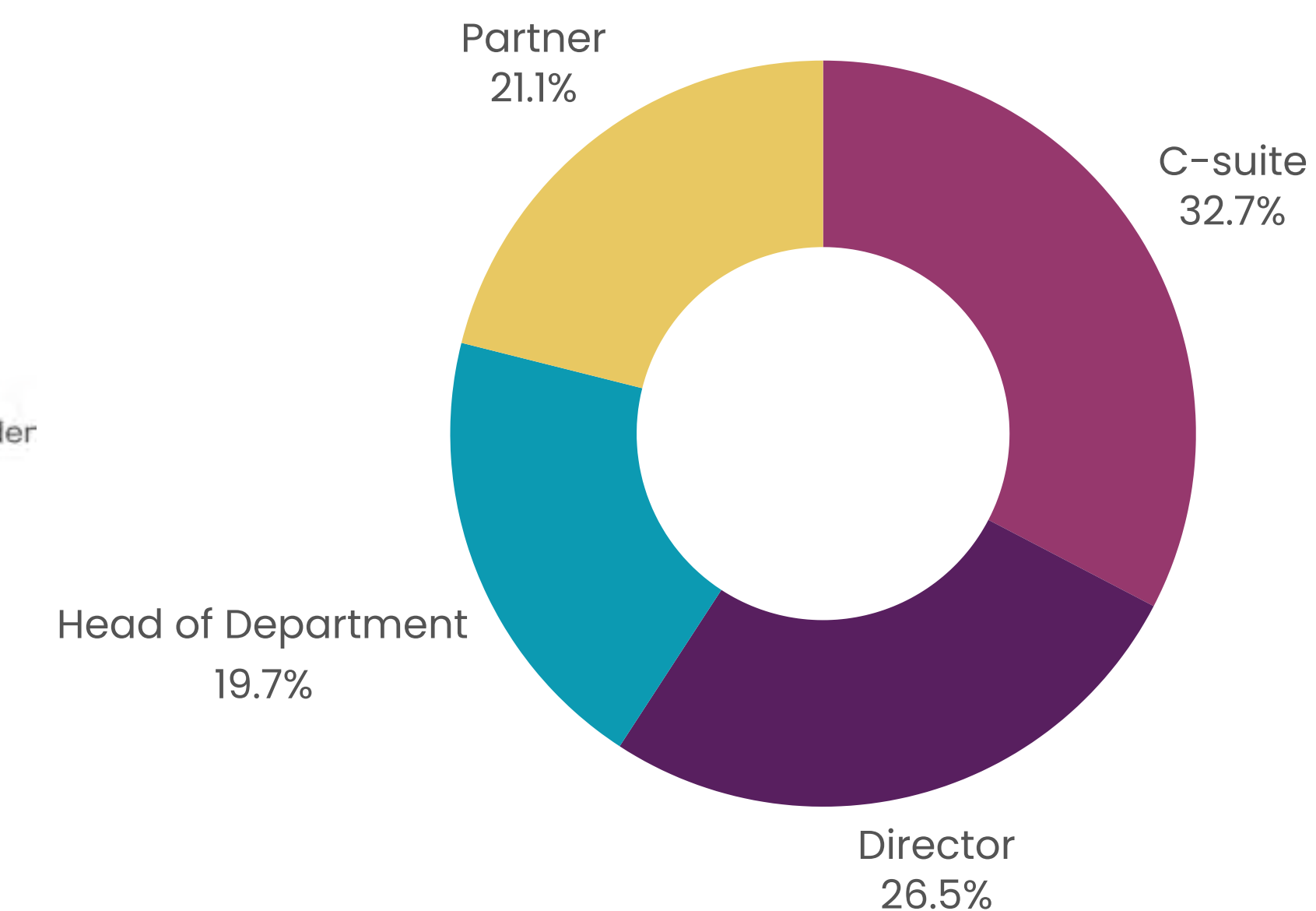
LaingBuisson
EVENTS

Audience Profile

Sector Representation



Audience Seniority



Contact Us
sales@laingbuisson.com

Why sponsor?

Brand Exposure

- Significant visibility for your organisation among a target audience.
- Position yourself as a thought leader and subject matter expert through speaking opportunities.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- Online presence to 50,000+ social media global users and 15,000+ email subscribers.

Business Development

- A hub for networking with key decision-makers within the industry.
- A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- Generate new leads and potential clients through a highly relevant audience.



📧 **Contact Us**
sales@laingbuisson.com

Previous Attending Organisations

1st Enable	Bracebridge Care	Chestnuts Care	Essex County Council	InvictIQ	Northern Healthcare	Smooth Digital
Abbey Total Care Group	Bridgewater Home Care	Chiltern Care Services	Exemplar Healthcare	Iris Care Group	Nourish Care	Social Care Future
Abbots Care	British Home & Hospital For People With	Christians on Ageing	Financial Times	Ivolve Care & Support	Nurseplus	Social Care in Action
Abicare services	Neuro-disability	Christie & Co	First Priority Housing Association	Jewish Care	Oakland Care	Socitm Advisory
Accedo Group	Broadlake	Christies Care	Five on a Bike	JLL	Octopus Real Estate	Sodexo Home Care UK&I
Access Group	Brodies	CIL Management Consultants	Florence	Join Social Care	Office for National Statistics	Somerset Care
Accora Care	Bromley Healthcare	CIPFA	Friends of the Elderly	Jupiter Healthcare Recruitment	Oomph! Wellness	St Andrew's Healthcare
Age Action Alliance	Browne Jacobson	City & County Healthcare Group	Fulcrum Care	Kedleston Group	Optima Health Care Group	St Annes Community Services
Age UK	Bupa	Civica	Future Directions CIC	Knights Professional Services	Orchard Care Group	St Matthews Healthcare
Agilitas Private Equity	Burges Salmon	Civitas Investment Management	G A Carers Franchises	KPMG	Pacific Investments	St Monica Trust
Agincare	Cadogan Care	Clairfield	Glassmoon Group	Kraydel	Pairly	Stephens Scown
AIB Capital Markets	Calderdale Homecare	Clece Care Services	Glenholme Healthcare Group	Kroll Advisory	Patron Capital Advisers	Stow Healthcare
Allia C&C	Cambridgeshire & Peterborough Joint	Colliers	Gold Care Homes	LE.K. Consulting	Peninsula Care Homes	Swanton Care
Almond Care	Authority	Commercial Acceleration	Graham Care Group	LaingBuisson	People Care Services	Target Fund Managers
Anchor	Candesic	Community Integrated Care	Grant Thornton UK	Lavanya Plus	Peterborough and Cambridgeshire	Target Healthcare REIT
Anthony Collins Solicitors	Capita	Connell Consulting	Grosvenor Health & Social Care	Leonard Cheshire	County Council	The Access Group
Aon	Care & Support West	Cooper Parry	Guided Innovation	Lidder Care	Practice Solutions	The Barnet Group
Ariya Neuro Care Residential	Care Assist	Cordis Bright	Hallmark Care Homes	LifeCare Residences	Prior's Court School	The Bridge Community Care
Aspirations Care	Care England	CQC	Hazlewoods	Lifeways Community Care	Priory	The Care Home Environment
August Equity	Care Friends	Curam	HC-One	Lifted Care	Public Policy Projects	The Care Workers' Charity
Autumna	Care Hires	Curzon Consulting	Healthcare Homes	LRIS Investment Management	Puma Property Finance	The Close Care Home
Avante Care & Support	Care Home Professional	DAC Beachcroft	Healthcare Management Solutions	Making Space	Radiant Healthcare Group	The Disabilities Trust
Axela	Care Inspections UK	DC Advisory	HealthMoni	Mansfield Advisors	Richard Morton Architects	The KeySafe Company
Baird	Care Tech Guide	Deloitte	Helping Hands	Marsh Farmer	Richardson Care	The Orders of St John Care Trust
Barchester Healthcare	Care UK	Department of Health and Social	Hertfordshire County Council	McCarthy Stone	Right at Home UK	The Outstanding Society CIC
Barclays	CareMatch	Care (DHSC)	Herts at Home	Middleton Hall Retirement Village	Right for Residents	The PHA Group
BDO	CareTech	Devon Integrated Social Care Alliance	Highlands Care and Solutions	Mills & Reeve	Rinnova	Trinity Homecare Holdings
Be Caring	Caring Crew	DIF Capital Partners	Hill Dickinson	Mobilise Care	RNHA	Trowers & Hamlins
BelleVue	Caring Homes	Digital Innovation Centre	Home Care Insight	Moorview Care	Royal London	Unicare Devon
Belong	CarterSchwartz	Dignus Group	Home from Home Care	My Life My Way	RPG Crouch Chapman	University College London
Bevan Brittan	Carterwood	Doctify	Home Instead	National Care Forum	Rubber Duck Ventures	University of East Anglia
Birdie	Casson Consulting	Dolphin Homes	Homecare Association	National Care Group	Sanctuary Care	University of Exeter and Honorary
Birketts	Catalyst Care Group	Downing	Howden Insurance Brokers	NatWest	Sanctuary Housing Association	Consultant Psychiatrist
Bluebird Care	CBRE	Easiphones	HRM Homecare	NBT Consulting	SCA Care	University of York
BlueCrest Wellness	Cedars Castle Hill	Eisvogel Group	iCare	Nectar HR	Sculptor Capital Management	Vice Chair Tech UK Interoperability
Blueleaf Care	Centre for Sustainable Healthcare	Elizabeth Finn Homes	iCON Infrastructure	New Age Care	Europe	working group
Borderless	Centrum Care Homes	EMIS	Ideas afresh	Newcross Healthcare Solutions	Self Direct Futures	Virgin Money
Botham Accounting	Cera	Empire Investment Group	Impact Futures	NHF's Older Person Housing Group	Self Direction Consultant	Virtue Health Group
Botham Capital	Charles Russell Speechlys	Encompass Care	Institute of Health & Social Care	NHS England	Serene Care	Vivre Care
Box Architects	Chestnuts (Arnesby)	Ernst & Young	Management	NHS Oxfordshire CCG	Shawbrook Bank	Walfinch

Partnerships

SOLD

Lead Partner £12,595+ VAT

- ✎ Opportunity to discuss the agenda/topics with the Conference Producer¹ in the initial planning stage.
- ✎ Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Specialism exclusivity of event partnerships.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Six conference registrations
- ✎ Full page advert on the inside cover of the official digital delegate guide.
- ✎ Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- ✎ Prominent logo positioning on selected promotional material and onsite signage including the main plenary stage and lectern.
- ✎ Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets magazine.

Executive Partner £6,899 + VAT

- ✎ Speak in a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Four conference registrations
- ✎ Full page advert in the official digital delegate guide.
- ✎ Logo positioning on selected promotional material and onsite signage.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets magazine.

Please note, this partnership does not entitle sector exclusivity.

Partnerships

Exhibitor £2,725 + VAT

- ✎ Exhibition space²
- ✎ Delegate list
- ✎ Two conference registrations
- ✎ Half page advert in the official digital delegate guide.
- ✎ Logo on all promotional material and exhibition signage.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

“I thought you did it all brilliantly – we were very happy, the line up was excellent and I hope the post conference feedback will be as consistently positive as well. Thank you for all your hard work – it is never easy to put one of these things on.

Henry Elphick, Chair, Mansfield Advisors

“Honestly, it was both a pleasure and, very informative. I had a great opportunity to meet new people and strengthen some existing connections. A really good day, well coordinated by you and the LB team.

Tony Stein, Chief Executive, HCS Solutions

Drinks Partner £3,775 + VAT

- ✎ Welcome networking speech
- ✎ Delegate list
- ✎ Two conference registrations
- ✎ Logo on all promotional material and poseur tables within the drinks reception⁴.
- ✎ Half page advert in the official digital delegate guide.
- ✎ Organisation name will be mentioned on the agenda as host of the drinks reception.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

¹ Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. ² The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. ³ Sponsor companies to determine their own basis for processing. All delegates are offered an opt out. ⁴ Subject to confirmation prior to deadlines.

¹ Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. ² The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. ³ Sponsor companies to determine their own basis for processing. All delegates are offered an opt out. ⁴ Subject to confirmation prior to deadlines.

GET IN TOUCH



LaingBuisson[™]
Social Care
Summit 2026



Church House Westminster,
London



17th June 2026



laingbuissonevents.com

CONTACT US TODAY



44 (0)20 7841 0045



sales@laingbuisson.com

