

LaingBuisson
Healthcare intelligence

“LaingBuisson is a vital source of healthcare and social care news, analysis and opinion. They provide comprehensive coverage and are essential reading”

Professor Martin Green **CEO, Care England**

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- **HealthcareMarkets**
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HealthcareMarkets covers all areas of independent healthcare including hospitals, primary care, mental healthcare, cosmetic surgery, flexible staffing, private medical insurance, dentistry and IVF.

CareMarkets covers the social care market including residential care, nursing care, adult specialist care, children's services, childcare, housing with care, home care, supported living and community care.

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Subscriptions are available as single titles, or for the two journals together. Print only and print with digital options are available. Ten editions are published each year and digital subscribers also benefit from access to the journals as PDF downloads and an online login.

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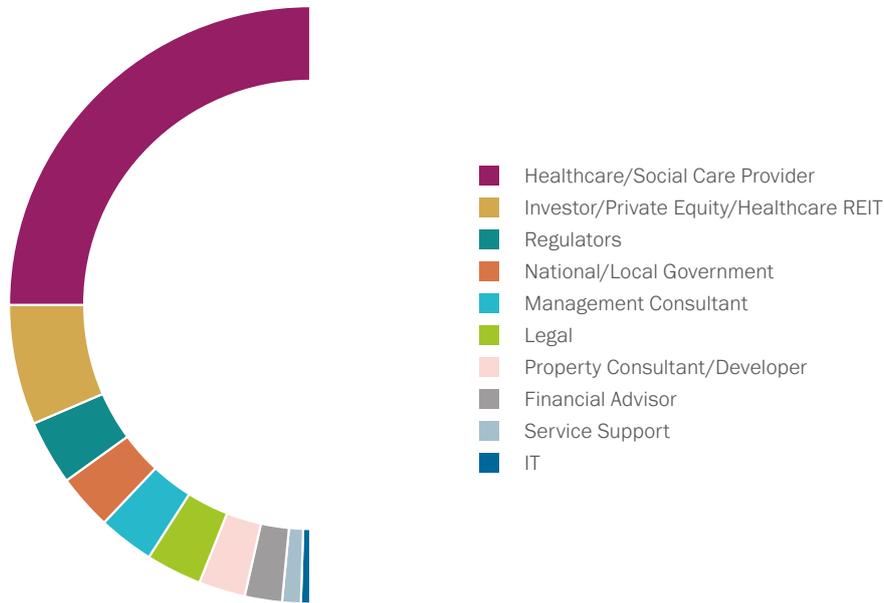
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Readership

Readership is made up of C-suite level executives in healthcare and social care providers, as well as organisations offering advisory services, including management consultants, accountants, lawyers, construction firms, banks and investors. LaingBuisson's journals are also taken by the House of Commons library, the Department of Health (DH), the Care Quality Commission (CQC) and a number of leading think tanks across Europe.

Our readership comes from:



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- **Advertising** – as subscription-based journals, advertising space is limited, meaning your advert will stand out. There are a range of advertising opportunities in each journal, including inside front and back cover positions
- **Sponsored data tables** – both journals feature exclusive sector data tables in every edition. These are populated with proprietary LaingBuisson data. Opportunities exist to associate your brand with these tables by placing your logo within them

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Special Supplements

Promote your sector-specific research within a specialist survey through a special supplement.

Present your expert voice to an audience of influential leaders in the healthcare and social care sectors through an authoritative forum. Your supplement can also be distributed at LaingBuisson's seminars and conferences.



Roundtables

Engage directly with stakeholders in a private forum at a roundtable event, chaired by a LaingBuisson consultant or editor. Topics can include tailored LaingBuisson market data.

A record of the discussion can be published in either [HealthcareMarkets](#) or [CareMarkets](#).



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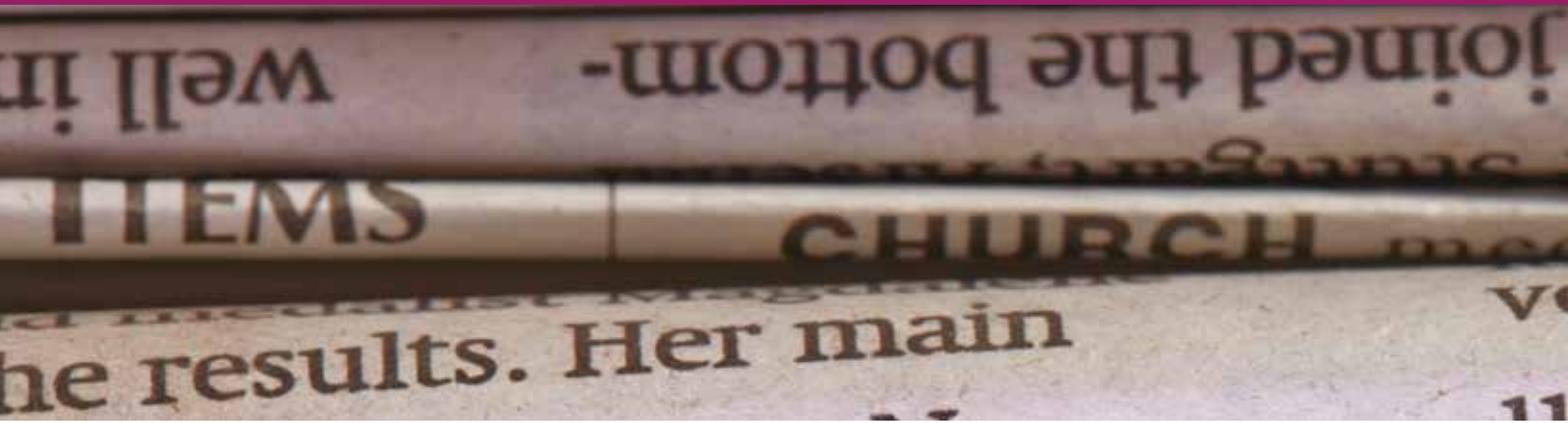


Forward Features Planner

HealthcareMarkets

CareMarkets

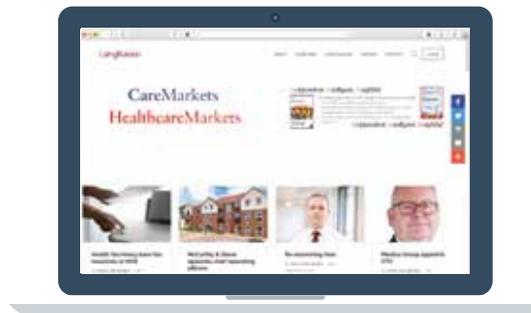
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LaingBuisson's journals have been supporting clients to understand their markets, make informed decisions and deliver better outcomes by providing market intelligence for over 30 years.

Our two titles cover the healthcare and social care markets, drawing upon unique data and high quality journalism to deliver in-depth analysis of the sector's stories, alongside contributions from key industry associations and sector experts.

HealthcareMarkets and **CareMarkets** are the only independent monthly publications to focus extensively on bringing readers news, interviews and in-depth articles covering developments and trends in their respective markets. In addition, we also publish proprietary data tables on quality, financial and other metrics.



Monthly Contributors





Further enquiries, please contact

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