

LaingBuisson
Healthcare intelligence


“LaingBuisson is a vital source of healthcare and social care news, analysis and opinion. They provide comprehensive coverage and are essential reading”

Professor Martin Green **CEO, Care England**



Journals



 **Office for
National Statistics**
Chosen provider of independent sector
healthcare market data to the ONS



Online - Digital - Mobile - Print

LaingBuisson's journals have been supporting clients to understand their markets, make informed decisions and deliver better outcomes by providing market intelligence for over 30 years.

Our three titles cover the UK and international healthcare and social care markets, drawing upon unique data and high quality journalism to deliver in-depth analysis of the sector's stories, alongside contributions from key industry associations and sector experts.

HealthcareMarkets, **CareMarkets** and **HealthcareMarkets international** are the only independent monthly publications to focus extensively on bringing readers news, interviews and in-depth articles covering developments and trends in their respective markets. In addition, we also publish proprietary data tables on quality and finance and sector specific deals.

Forward Features Planner

	HealthcareMarkets	CareMarkets	HealthcareMarkets international
December/January	Healthcare Staffing	Innovation	Dentistry
February	Investing in Healthcare	Investing in Care	Sub-Saharan Africa
March	London Hospital Market	Property	Hong Kong
April	Real Estate	Adult Specialist Care	Saudi Arabia
May	Regulation	Scotland	Care Homes
June	International Healthcare	Care Quality	India
July	Digital Health	Dementia	Aesthetic Surgery
August/September	Cosmetic Surgery	Housing with Care	France
October	Private Medical Insurance	Workforce	Malaysia
November	IVF	Children's Services	Scandinavia

Contributors



BAIN & COMPANY

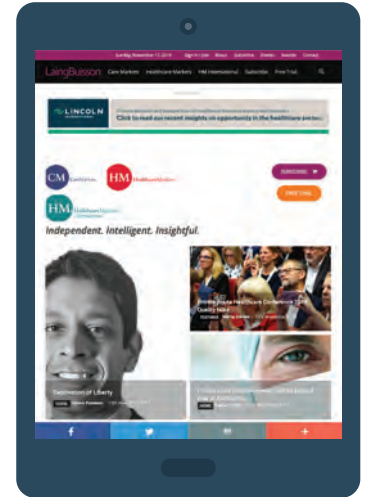


Leading business journals of record

HealthcareMarkets UK covers all areas of independent healthcare including hospitals, primary care, mental healthcare, cosmetic surgery, flexible staffing, private medical insurance, dentistry and IVF.

CareMarkets UK covers the social care market including residential care, nursing care, adult specialist care, children's services, childcare, housing with care, homecare, supported living and community care.

HealthcareMarkets international GLOBAL covers industry trends, policy and regulation, technology innovation, cross border best practice, M&A, financial results, investor views, investment cases and people moves. Also includes the International Medical Travel Journal.



Membership

LaingBuisson's Insight Membership can include single titles, two titles or all three journals together. Digital and print options are available.

Membership includes:

- **Unique content** – news, market data and other content that you won't find anywhere else
- **Real insight** – commentary from the sector's leading trade associations including Care England, Independent Healthcare Providers Network and UK Homecare Association
- **Online archive** – over 20 years of news and features
- **Supplements** – including roundtable reports, cost surveys, policy supplements and infographics
- **Weekly news alerts** – complete with live links to all news stories and features
- **Conference discounts** – early-bird rates for delegate passes

Intelligence tables

Care Monitor, England CIVICA

EQE (range) of care home providers for older people (excluding dementia) by beds

Rank	Region	Company	# of care homes	# of beds	# of care homes (excluding dementia)	# of beds (excluding dementia)
1	England	Anchor Healthcare	10	1,000	10	1,000
2	England	Anchor Healthcare	10	1,000	10	1,000
3	England	Anchor Healthcare	10	1,000	10	1,000
4	England	Anchor Healthcare	10	1,000	10	1,000
5	England	Anchor Healthcare	10	1,000	10	1,000
6	England	Anchor Healthcare	10	1,000	10	1,000
7	England	Anchor Healthcare	10	1,000	10	1,000
8	England	Anchor Healthcare	10	1,000	10	1,000
9	England	Anchor Healthcare	10	1,000	10	1,000
10	England	Anchor Healthcare	10	1,000	10	1,000

EQE (range) of nursing care home providers for older people (excluding dementia) by beds

Rank	Region	Company	# of care homes	# of beds	# of care homes (excluding dementia)	# of beds (excluding dementia)
1	England	Anchor Healthcare	10	1,000	10	1,000
2	England	Anchor Healthcare	10	1,000	10	1,000
3	England	Anchor Healthcare	10	1,000	10	1,000
4	England	Anchor Healthcare	10	1,000	10	1,000
5	England	Anchor Healthcare	10	1,000	10	1,000
6	England	Anchor Healthcare	10	1,000	10	1,000
7	England	Anchor Healthcare	10	1,000	10	1,000
8	England	Anchor Healthcare	10	1,000	10	1,000
9	England	Anchor Healthcare	10	1,000	10	1,000
10	England	Anchor Healthcare	10	1,000	10	1,000

EQE (range) of residential care home providers for older people (excluding dementia) by beds

Rank	Region	Company	# of care homes	# of beds	# of care homes (excluding dementia)	# of beds (excluding dementia)
1	England	Anchor Healthcare	10	1,000	10	1,000
2	England	Anchor Healthcare	10	1,000	10	1,000
3	England	Anchor Healthcare	10	1,000	10	1,000
4	England	Anchor Healthcare	10	1,000	10	1,000
5	England	Anchor Healthcare	10	1,000	10	1,000
6	England	Anchor Healthcare	10	1,000	10	1,000
7	England	Anchor Healthcare	10	1,000	10	1,000
8	England	Anchor Healthcare	10	1,000	10	1,000
9	England	Anchor Healthcare	10	1,000	10	1,000
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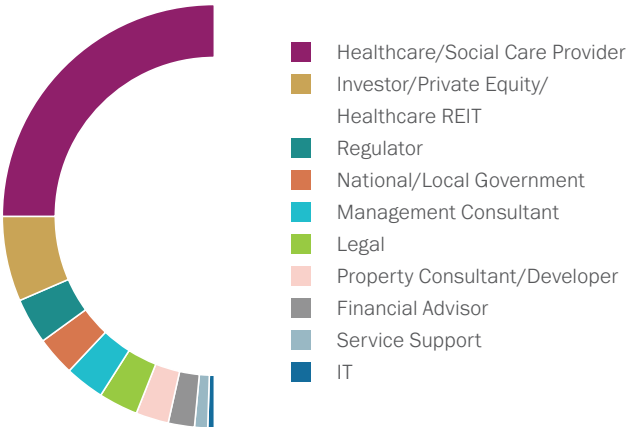
Digital access for one user includes **5% discount** on all other products (excludes Awards). Office site licences available on request.

Readership

Readership is made up of C-suite level executives from healthcare and social care providers, as well as from organisations offering advisory services, including management consultants, accountants, lawyers, construction firms, banks and investors. **LaingBuisson's** journals are also taken by the House of Commons library, the Department of Health (DH), the Care Quality Commission (CQC), the Independent Doctors Federation and a number of leading think tanks across Europe.

LaingBuisson is featured as a preferred and authorised news source by **Google** news.

Our readership comes from:



Monthly Readership Footprint



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Partnership Opportunities

Special Supplements

Promote your sector-specific research within a specialist survey through a targeted supplement. Present your expert voice to an audience of influential leaders in the healthcare and social care sectors through an authoritative forum.

Your supplement can also be distributed at **LaingBuisson's** seminars and conferences.



Roundtables

Engage directly with stakeholders in a private forum at a roundtable event, chaired by a **LaingBuisson** consultant or editor. Topics can include tailored **LaingBuisson** market data.

A record of the discussion can be published in either **HealthcareMarkets**, **CareMarkets** or **HealthcareMarkets international**.



Recent Partners



Advertising and Sponsorship

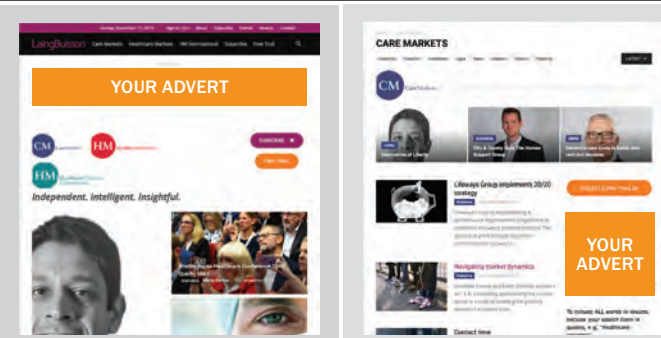
We deliver online and print advertising across our platform to reach your target audience.

- **Online advertising** – banner adverts are available on the LaingBuisson news sites and on the newsletters
- **Inserts** – have your own materials, such as a brochure or flyer, distributed to our readership together with the print editions of the journals
- **Advertising** – as subscription-based journals, advertising space is limited, meaning your advert will stand out. There are a range of advertising opportunities in each journal, including inside front and back cover positions
- **Sponsored data tables** – all three journals feature exclusive sector data tables in every edition. These are populated with proprietary LaingBuisson data. Opportunities exist to associate your brand with these tables by placing your logo within them

Rate Card 2019

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5	20%	£1,200 +VAT	£960 +VAT	£600 +VAT	£1,440 +VAT	n/a
10	40%	£900 +VAT	£720 +VAT	£450 +VAT	£1,080 +VAT	£5,000 +VAT

News Website

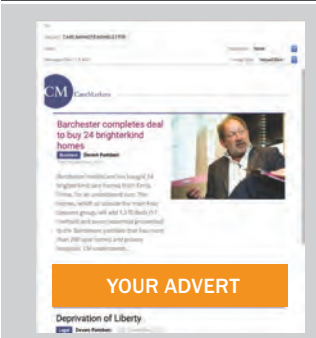


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Further enquiries, please contact

Lucy Taylor, Business Development Manager

+44 (0)20 7923 5393

lucy.taylor@laingbuisson.com