

LaingBuisson
Healthcare intelligence

“LaingBuisson is a vital source of healthcare and social care analysis and opinions, providing comprehensive coverage and essential reading for the sector”

Professor Martin Green **CEO, Care England**

Market Reports

- **Healthcare**
- **Social Care**
- **Education**

 **Office for
National Statistics**

Chosen provider of independent sector
healthcare market data to the ONS

Healthcare



Cosmetic Surgery



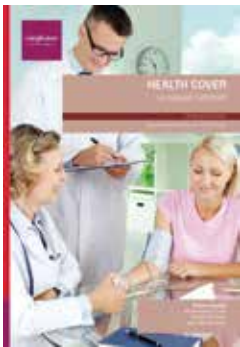
Dentistry



Diagnostics



Digital Health



Health Cover



Healthcare Construction



In Vitro Fertilisation



Medical Travel and Tourism



Mental Health Hospitals



Out of Hospital Healthcare



Private Acute Healthcare



Private Acute Healthcare Central London



Private Healthcare - Self Pay



Retail Pharmacy

Journal



Healthcare Markets

Events

LaingBuisson's annual Healthcare calendar includes:

- Private Acute Healthcare Conference
- Private Healthcare UK Summit
- Private Practice Masterclass series
- Fertility Forum
- Investing in Healthcare
- Healthcare Real Estate
- LaingBuisson Awards

Market Reports

Our consultants write more than 20 regularly updated market reports on all aspects of healthcare, social care and education. Each research document covers market size, segmentation and trends as well as analysis of the political, economic and investment environment.

Titles cover specific market segments while LaingBuisson's UK Healthcare Market Review is a comprehensive overview of the whole market and all the market reports. It also includes access to **CareDirectory**, an online database of all provider and Company House Financials.

Market reports include information on:

- Market overview
- Demand drivers
- Politics and regulation
- Major providers
- Market potential



Readership

Readership is made up of C-suite level executives in healthcare, social care and education, as well as organisations offering advisory services, including management consultants, accountants, lawyers, construction firms, banks and investors. LaingBuisson's reports are also taken by the House of Commons library, the Department of Health (DH), the Care Quality Commission (CQC) and a number of leading think tanks across Europe.

Report format

All reports are available in two packages: **Print** (a single user hard copy) and **Digital** (multi-user Digital PDF; Excel data files; Powerpoint slides (for selected titles) and a printed hard copy). The multi-user packages include a license allowing multi-reader access across your organisation, with permission to make reasonable use of LaingBuisson data within your own reports and projects.



Partnership Opportunities

Sponsorship

Sponsorship of one of LaingBuisson's market reports gives your brand exposure to a senior decision making audience. Packages include:

- Your company logo on the front cover and in all marketing materials (print, digital and email)
- A 1,000-word Sponsor's foreword
- A full page advert on the outside back cover, or adjacent to your editorial
- A complimentary print copy of the sponsored report

Launch Events

Partner with LaingBuisson to co-host a launch event for one of our reports. These can take the form of an intimate roundtable (up to 20 guests), a seminar with presentations by the author and other sector experts (up to 75 guests) or a networking event (up to 100 guests). LaingBuisson work closely with partners to invite a targeted audience and speakers.

Advertising

Limited advertising space is reserved in LaingBuisson's market reports enabling relevant organisations to secure year-long exposure to their target audience.

- **Full Page Advert – £2,000**
- **Market Report Sponsorship – £7,500**
(Outside back cover, logo on front cover, 500 word foreword)

Selected current sponsors



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Care Home Pay Survey



Housing with Care



Retirement Housing



Healthcare Staffing and Recruitment



Homecare and Supported Living

Education



Childcare



Children's Services

Investment



Healthcare Real Estate



Private Equity in Healthcare

Journal



Care Markets

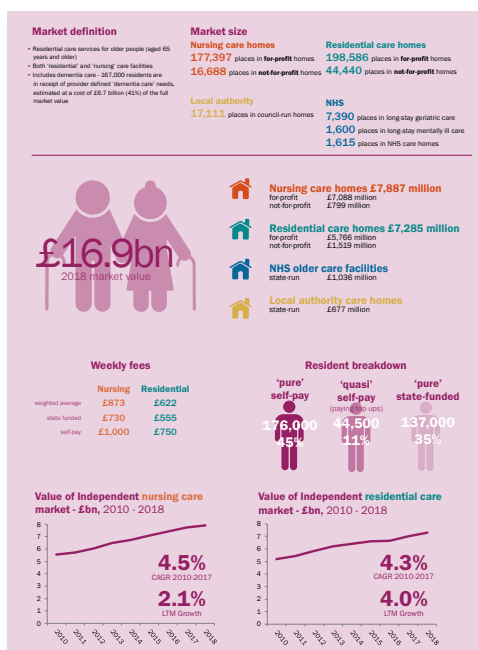
Events

LaingBuisson's annual Social Care and Education calendar includes:

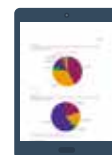
- Social Care Conference
- Midlands Social Care Conference
- Childcare Seminar
- Investing in Healthcare
- Housing with Care Seminar
- Healthcare Real Estate
- LaingBuisson Awards

LaingBuisson's authoritative and in-depth market reports have been supporting clients to understand their markets, make informed decisions and deliver better outcomes by providing market intelligence for over 30 years.

Titles cover a wide range of healthcare, social care and education markets, each based around a standard table of contents delivered in an easy to understand, and easy to reference structure, supported by infographics, tables and figures, as well as Excel and Powerpoint files with underlying data. This enables clients to incorporate content precisely into their own documents.



Print - Digital





Further enquiries, please contact

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