

PRIVATE HEALTHCARE SELF-PAY UK MARKET REPORT

SECOND EDITION

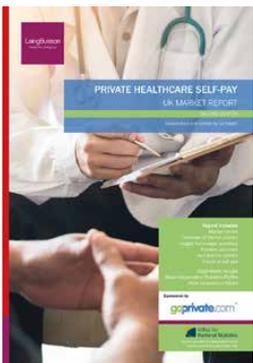
Gain valuable insight into the UK self-pay market for private healthcare

The second edition of LaingBuisson's Private Healthcare Self-Pay market report is vital reading for anyone involved in this highly competitive sector of the UK health economy, be they providers, commissioners, investors or advisors to the sector.

The report highlights the growth of self-funded private healthcare, driven by NHS waiting lists, demand management by Clinical Commissioning Groups (CCGs) and a more consumer focused private healthcare sector and provides the background to a £1.1 billion market for self-funded treatment in the UK's private hospitals and clinics which has more than doubled over the last five years (£527million in 2013).

The growth in patients choosing to self-fund private hospital treatment is evidenced across all specialties and is strong in orthopaedics, ophthalmology, gastroenterology, gynaecology and urology. Restrictions on access to NHS funding for cancer drugs is fuelling growth in self-pay oncology. There is also growth in demand for diagnostic services such as MRI scans, CT scans and endoscopy where patients are seeking a more rapid diagnosis than they can obtain under the NHS.

One in four private patients are now self-funding their treatment rather than using private medical insurance. Frustrated by the shortcomings of the NHS, consumers are beginning to shop around for private healthcare and comparing the offerings from the private healthcare providers.



Comprehensive pricing information on self-pay private treatment has been gathered by LaingBuisson's research team. Around 6,000 prices for private treatment were collected and are analysed in the report.

The report also analyses internet searches for five of the most popular procedures and diagnostics in the UK self-pay market - cataract surgery, hip replacement, knee replacement, hernia repair and MRI scans. The level of online interest in going private for these procedures has grown steadily.

What the report covers

- Past and future growth in self-pay
- The drivers of growth
- Trends in the insured versus non-insured market
- The views of the major private healthcare providers, influencers and opinion leaders
- Trends in online search for self-pay
- Comparison of the 'fixed price surgery' schemes from the major providers
- An analysis of private practice consultation fees and private consultant income
- A detailed analysis of over 6,000 prices for 'fixed price surgery' from the UK's private hospitals

Who is the report for

- Hospital & Clinic C-suite Professionals
- Specialist Acute Medical Care Providers
- Private Medical Insurance Groups
- Clinical Commissioning Groups
- NHS Foundation Trusts/Private Patient Units
- Investors
- Banks
- Private Equity
- Central & Local Government
- Think Tanks
- Management Consultants
- Legal

ORDER NOW

£895

PRINT
Printed Book

£2,237.50¹ DIGITAL²

Printed Book + PDF
Data in Excel



¹ Plus VAT

² Digital reports include a licence allowing multi-reader access across your organisation and the reasonable use of LaingBuisson data within your own reports

Visit laingbuisson.com to find out more and to download full contents and figures listings

 Office for
National Statistics

Chosen provider of independent sector healthcare market data to the UK Government ONS

ORDER NOW



GoPrivate.com and the accompanying GoPrivate Guide help patients to research the options for private self-pay treatment in the UK's private hospitals.

GoPrivate.com enables patients to search and compare 'fixed price surgery' packages available and to submit a request for a quotation for treatment.

The GoPrivate Guide is distributed in magazine format through waiting rooms in 6,000 GP practices, covering 36 million of the population.

To find out more contact us on +44 (0)20 7841 0045.



Patient Acquisition



FIND THE BEST
HARLEYSTREET.COM

Find patients online

LaingBuisson's consumer portals attract millions of relevant unique users each year and are aimed at 'active treatment, service or product seekers' in the private healthcare sector - people who are actively seeking a solution to their healthcare needs.

They include:

- www.privatehealthcare.co.uk
- www.goprivate.com
- www.harleystreet.com
- www.treatmentabroad.com
- www.doctorinternet.ae

Our clients range from major hospitals across the UK and Europe, to small clinics and individual clinicians seeking to attract private patients.

ENQUIRE NOW
sales@laingbuisson.com

Conferences



#1 Networking

We host regional, national and international events ranging from full-day conferences to half-day seminars and roundtables. Attracting high-quality, expert speakers, our attendees are sector leaders and CEOs. Highlights in 2020:

Investing in Healthcare

6th February 2020, London
A must attend event for operator and investor decision makers in the UK health and social care industry.

Private Healthcare Summit

23 June 2020, London
Focusing on the business, marketing and operational issues facing the private healthcare sector.

Private Acute Healthcare Conference

8 October 2020, London
A high-level event bringing together the CEOs and opinion leaders within the UK's leading healthcare businesses.

BOOK NOW
laingbuissonevents.com

Journals



News and features

Healthcare Markets, Healthcare Markets international, Care Markets and the International Medical Travel Journal are market leading journals covering the healthcare, social care and medical travel and tourism markets.

They draw on our unique data and combine high-quality journalism with in-depth analysis and contributions from the key industry associations and sector experts.

- Unique content bringing you market data and content you will not find elsewhere
- Real insight and commentary from the sector's leading trade associations
- Online archive of over 20 years of news and features

SUBSCRIBE NOW
laingbuissonnews.com