

POPULATION HEALTH MANAGEMENT GLOBAL MARKET REPORT

FIRST EDITION

Population Health market set for exponential growth as global demand increases

LaingBuisson has published the first edition of its new Population Health Management global market report in association with McGrigor Group, leading experts in global health insurance and health management services. With Google's recent acquisition of Fitbit and the development of 'Haven' by Amazon, Berkshire Hathaway and J P Morgan, never has the issue of population health management been so prominent.

The report is vital reading to anyone – governments, corporates, health and life insurers and re-insurers, healthcare providers, employers and other payers – who have an interest in population health management. This will be especially important as the pressures created by an ageing population and a rise in chronic disease are felt across markets globally, not just in the West. The report covers the key questions and solutions facing the market globally and in its main regional markets today.

Population health management is the current favoured solution to tackling this looming crisis and has been developed over the past 30 years, with the US at the forefront. Between 2015 and 2025, it is expected to grow at a rate of 12% per year with the US providing the greatest short-term revenue opportunity with other markets, including North Asia, Europe and Latin America also showing good growth.

The aim of population health management is to manage health by understanding the full risk and providing tailored solutions for populations holistically, creating collaborative approaches between all players in the market and addressing overall wellbeing rather than physical health alone. As an approach, there has been a measure of trial and error in the development of population health management, underlining that it only really provides return and value on the investment when done properly. The report looks at the top ten lessons based on best practice, from setting a clear long-term strategy to getting programme design right. Focus is also given to the future of population health management, particularly the role of prescriptive data and high-level technology to enable it to be used on a larger scale. This will be necessary if programmes are to be successful at national scale and move beyond those adopted by corporates, healthcare providers and health insurers. Technology developments will be fundamental in creating interconnectivity with telehealth, e-mobile approaches, big data and the new wearables and sensor technology.

Technology is also widening supplier involvement, led by employee benefits consultancies and global assistance companies and including med-data/med-tech companies, pharmaceuticals and pharmacy, and the sport and food sectors. This breadth of supplier involvement is facilitating consumer engagement in managing their own health which will ultimately transform health into an individually-led industry.

To understand more about this dynamic and growing sector, purchase this report today.

Who is the report for

- Corporates – CSR, CMO's, HR
- Governments
- Health and life insurance and re-insurance companies
- Healthcare providers
- Hospitals
- Health maintenance organisations
- Accountable Care Organisations
- Integrated Care Partnerships
- IGOs
- NGOs

ORDER NOW

+44 (0)20 7841 0045 sales@laingbuisson.com laingbuisson.com

What the report covers

- Introduction to PHM
- Drivers of health costs
- Evolution of the US market
- Global picture for chronic disease
- Economic impact of chronic disease globally and by region
- Economic impact of chronic disease on employers
- History of PHM
- Solutions:
 - Services by category
 - Data collection and analysis tools
 - Prevention and education
 - Managed intervention
 - Delivery mechanisms
- Key lessons learned
- Key consumers
- Catalysts for promoting PHM
- Market opportunity

ORDER NOW

£1,550

PRINT
Printed Book

£3,875¹

DIGITAL²
Printed Book + PDF
Data in Excel



¹ Plus VAT

² Digital reports include a licence allowing multi-reader access across your organisation and the reasonable use of LaingBuisson data within your own reports

Visit laingbuisson.com to find out more and to download full contents and figures listings

Office for
National Statistics

Chosen provider of independent sector healthcare market data to the UK Government ONS

IMTJ gathers information about healthcare, health insurance systems and medical tourism around the world. IMTJ Country Profiles enable you to find out all you need to know about the state of medical tourism in a specific country, and access the latest news, articles, information and statistics relating to inbound and outbound medical travel for that country.

The IMTJ Country Profile data and medical tourism statistics are available to all purchasers of the LaingBuisson Medical

Travel and Tourism Global Market Report.

Profile headings

- Healthcare Systems
- Facts and Figures
- Industry Participants
- Healthcare Insurance
- Medical Tourism
- Events

To find out more, visit imtj.com/all-countries/



Journals



International

Healthcare Markets international delivers comprehensive, reliable and independent reporting on the full range of acute and primary healthcare services markets operating around the world covering medical and surgical hospitals and clinics, psychiatric hospitals, fertility, dentistry, primary healthcare and temporary/flexible staffing. Subscription includes:

- Constantly updated online news and ten PDFs delivered through the year
- Commentary from leading global organisations including the International Finance Corporation (World Bank Group) and the Asian Development Bank
- Exclusive interviews with c-suite figures from leading international healthcare groups
- Weekly news alerts - complete with live links to all stories and features



Healthcare

Healthcare Markets covers all areas of independent healthcare including hospitals, primary care, mental healthcare, cosmetic surgery, flexible staffing, private medical insurance, dentistry and IVF. Subscription includes:

- Unique content - ten issues a year bring you market data and content you will not find elsewhere
- Real insight - commentary from the sector's leading trade associations including IHPN and IDF
- Online archive - over 20 years of news and features
- Supplements - including roundtables, costs surveys, policy supplements and infographics
- Weekly news alerts - complete with live links to all stories and features
- Conference discounts - early bird rates for delegate passes



Social care

Care Markets covers the social care market including residential care, nursing care, adult specialist care, children's services, childcare, housing with care, homecare, supported living and community care. Subscription includes:

- Unique content - ten issues a year bring you market data and content you will not find elsewhere
- Real insight - commentary from the sector's leading trade associations including Care England and UKHCA
- Online archive - over 20 years of news and features
- Supplements - including roundtables, costs surveys, policy supplements and infographics
- Weekly news alerts - complete with live links to all stories and features
- Conference discounts - early bird rates for delegate passes

SUBSCRIBE NOW

laingbuissonnews.com