



MEDICAL TRAVEL SUMMIT 2020



MEDIA RELEASE

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LAINGBUISSON LAUNCHES IMTJ MEDICAL TRAVEL SUMMIT AND AWARDS 2020

Industry-leading event heads for Madrid, September 22-24, 2020 ... bringing together key opinion leaders and senior executives to explore the future of the developing medical travel sector

The [IMTJ Medical Travel Summit 2020](#) will take place in Madrid, Spain from September 22nd to 24th 2020 at the Hotel Elba Madrid Alcalá.

[LaingBuisson](#), a UK based provider of market intelligence, consulting, data solutions and patient acquisition to international healthcare businesses has teamed with [Temos International](#) for a second year. Temos is the only worldwide independent accreditation body focused on the quality of international patient management from the medical and non-clinical perspectives.

Now in its sixth year, the Summit will bring together industry leaders to share their knowledge and experience and ensure the long-term development of this industry.

The event in Madrid combines **four** key elements:

- The **IMTJ Medical Travel Summit** brings together key opinion leaders and senior executives involved in medical travel and healthcare businesses across the world.
- The **IMTJ Medical Travel Awards** celebrate the success of the leading players in medical travel and health tourism.
- The **IMTJ Marketplace** provides exhibitors with a great opportunity to meet new customers.
- **B2B Meetings** bring together buyers of medical travel and international patient services with providers and suppliers who are seeking new business opportunities and sources of patient referral.
- The **IMTJ Academic Conference** provides a rare opportunity for academics and researchers from around the globe to share their knowledge and research into this developing sector.

Tricia Johnson, Professor and Associate Chair of Education and Research, Rush University has attended previous years' IMTJ Summits and is part of the Academic Advisory Board for the IMTJ Academic Conference. Following the IMTJ Summit in Berlin in December 2019, Johnson said:

"Each year's conference is even better than the last. This year's meeting has been an outstanding combination of experts covering the spectrum of medical travel markets, best practices, marketing efforts and partnering along the value stream"



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Earlybird rates are available now. Reduced rates are on offer for delegates from academic and research institutions. Find out more about the [IMTJ Medical Travel Summit and Awards](#)

ENDS

For all media enquiries please contact Sarah Ward: sarahward@imtj.com.

NOTES FOR EDITORS:

About LaingBuisson and IMTJ

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, consulting and data solutions.

LaingBuisson publishes the **International Medical Travel Journal** (www.imtj.com) which provides insight into the medical travel and medical tourism sector. IMTJ was established in 2007 in response to the increasing interest in medical travel and cross border healthcare. It embraces many of the themes that challenge healthcare providers across the world - insurance, accreditation, marketing and promotion, quality, patient safety, levels of care and experience in treating international patients.

About Temos International

Founded in 2010, Temos International Healthcare Accreditation is the only worldwide independent accreditation body focused on the quality of international patient management from the medical and non-clinical perspectives. With regional offices spread around the world, the German-based Temos International serves providers and patients on six continents.

Temos helps hospitals, clinics and medical travel coordinators to find their highest levels of performance to deliver top quality for the international patients and medical travelers they serve and to continuously take care of their quality. By working collaboratively, Temos International encourages innovation and avoid the “one size fits” all approach to accreditation which does not work across cultures for providers or patients. With its deep understanding of universal standards of quality and cultural differences in expectations around the patient experience, Temos raises clinical standards, improve clinical and non-clinical outcomes as well as patient safety, and reduces costs for overall client satisfaction.