

LaingBuisson  
Healthcare intelligence

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Treatment Abroad<sup>®</sup>  
helping you make the right choice

# MEDICAL TRAVEL AND TOURISM GLOBAL MARKET REPORT

SECOND EDITION

## Global oversight of an international market

The second edition of LaingBuisson's Medical Travel and Tourism global market report is essential reading if you wish to make more informed decisions and deliver a better return on your investment when targeting the international patient.

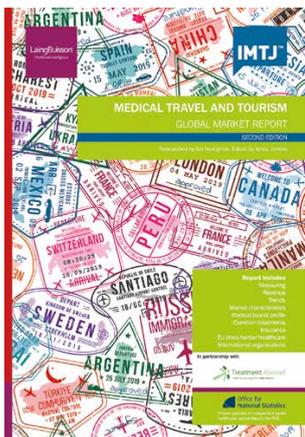
This report will help you to understand the competition in terms of which countries have the highest number of incoming medical travellers and the US\$ earned, and identify which countries have significant outgoing medical travel flows. It will give you the benefit of an impartial, un-hyped view of what is happening now and what the future trends may be.

Monitoring the ever-changing world of medical tourism is a challenge for every destination and healthcare provider involved in the international patient business.

Organisations must adapt their medical tourism strategy in response to a changing market. To do that, they need to know which countries are doing well or badly, who is going where, the treatments they are seeking, why they are going there, and how political, economic, social and technological changes are impacting the medical tourism market.

The Medical Travel and Tourism global market report, second edition provides extensive insight into what is happening now, and what the future trends may be.

Purchase includes online access to IMTJ Country Profiles and a 12-month subscription to IMTJ.



## What the report covers

- Overview
- International medical tourism global figures
- Top 50 medical tourism destinations
- Top 45 outbound sources
- Top 40 health and wellness destinations
- International, regional and domestic market commentary
- Agencies and facilitators
- Customer profiles
- Products and services
- Insurance
- EU cross-border healthcare
- **Also included** Access to IMTJ's online Country Profiles and a 12-month subscription to IMTJ

## Who is the report for

- Professionals working in healthcare markets around the world
- Hospital and clinic groups operating internationally
- International patient departments
- Medical tourism facilitators and agencies
- Medical travel destinations, associations and clusters
- International insurers
- Governments and policy-makers
- Travel and tourism organisations
- Banks and other financial institutions
- Investors and private equity firms
- Lawyers
- Policy advisors
- Think tanks
- Management consultants

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Chosen provider of independent sector healthcare market data to the UK Government ONS

# IMTJ™ Country Profiles

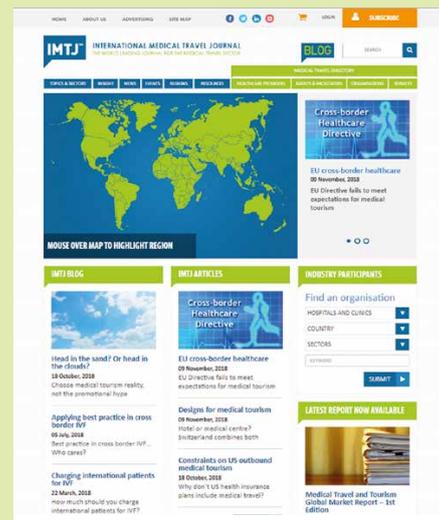
IMTJ gathers information about healthcare, health insurance systems, medical travel and health tourism around the world. IMTJ Country Profiles enable you to find out all you need to know about the state of medical travel in a specific country, and access the latest news, articles, information and statistics relating to inbound and outbound medical travel for that country.

The IMTJ Country Profile data and medical tourism statistics are available to all purchasers of the LaingBuisson Medical Travel and Tourism global market report.

## Sections

- Healthcare systems
- Facts and figures
- Industry participants
- Health insurance
- Medical tourism
- Events
- News and insight

Find out more, visit [imtj.com/all-countries/](http://imtj.com/all-countries/)



## Journals



### International

**Healthcare Markets international** delivers comprehensive, reliable and independent reporting on the full range of acute and primary healthcare services markets operating around the world covering medical and surgical hospitals and clinics, psychiatric hospitals, fertility, dentistry, primary healthcare and temporary/flexible staffing. Subscription includes:

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- Commentary from leading global organisations including the International Finance Corporation (World Bank Group) and the Asian Development Bank
- Exclusive interviews with senior figures from leading international healthcare groups
- Weekly news alerts - complete with live links to all stories and features
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### UK Healthcare

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## Conference



MEDICAL TRAVEL SUMMIT 2020

### Global Medical Travel

#### IMTJ Medical Travel Summit 2020

Join us in Spain.

The IMTJ Medical Travel Summit is a high-level event aimed at senior decision-makers involved in the medical travel, health tourism and international patient market.

Over the past five years in Berlin, Athens, Croatia, Madrid and London, we have proved that it's possible to deliver a medical travel event that delivers great value to delegates, sponsors and exhibitors.

In 2020 the IMTJ Summit and the associated IMTJ Medical Travel Awards will return to Madrid.

**Tuesday 22nd - Thursday 24th  
September 2020  
Madrid**

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