“International healthcare opportunities abound, but knowing where they are and understanding them properly is the challenge”

Adrian Murdoch, Editor, Healthcare Markets international
Global Healthcare Services

Market Reports

Selected reports include:

- Population Health Management Global Market Report
- UK Healthcare Market Review
- French Private Acute Market Report
- GCC Healthcare Market Review

Understanding your markets is key to making informed decisions and delivering better outcomes for your business.

LaingBuisson’s suite of global healthcare reports provides industry intelligence and are a critical source of information on key providers, financial data, regulation, market trends, deal activity and sector investment to governments, health and life insurance companies, healthcare providers, financial institutions, policy advisors, think tanks and more.

Check laingbuisson.com for an up-to-date list of titles.

Global Healthcare Consulting

We consult across healthcare, social care, medical devices and life sciences, with a strong track record in medical travel and tourism. Our projects have taken us to more than 25 countries with over 700 organisations, many of whom are repeat clients. We have a team of over 40 consultants, many of whom are clinicians, and a large key opinion leader network with a broad range of expertise. We work with investors, governments, private sector providers and life sciences companies, health insurers, professional advisors, trade associations and not for profits, looking at market entry and mapping, transactions, post-acquisition support and corporate growth strategies.

Selected clients include:

- Advent International
- Bowmark Capital
- Dubai Health Authority
- GE Healthcare
- GSK
- JP Morgan
- Mayo Clinic
- Philips
- Roche Diagnostics
- The Swiss Government
- AstraZeneca
- Citibank
- Fresenius
- Georgia Healthcare Group
- HSBC
- Korea Tourism Organisation
- Octopus Investments
- Quirónsalud
- Sovereign Capital
- United Nations World Tourism Organisation

For more information visit laingbuisson.com/consulting-services

Journal

HealthcareMarkets international is the only publication to focus exclusively on bringing you global news, M&A, financial results, investor views, investment cases, executive moves, interviews and in-depth articles covering industry trends, policy and regulation and technology innovation in healthcare.

HealthcareMarkets international is an authorised news source for Google news.

Contributers

A full list of events can be found at laingbuisson.events

Education and Networking

Fertility Forum 4 November, London

This B2B forum brings together owners and operators of hospitals and clinics, infertility specialists, patient organisations, investors and interest groups who are involved in both domestic and cross-border reproductive care to discuss the biggest issues and trends facing the market today.

Investing in Global Healthcare Conference 17 November, ME London, Strand

This international conference is being held on the first day of the Jefferies 2020 London Healthcare Conference. It seeks to identify the opportunities and the challenges, valuations and leverage markets and to compare markets and business models. Participants attend to gain industry insight, learn from best practice, network with their peers and develop business relationships.

Themes will include:

- Cosmetic
- Diagnostics
- Homecare
- IVF
- Staffing
- Dental
- Digital Health
- Hospitals
- Nursing Homes

A full list of events can be found at laingbuisson.events
Medical Travel & Health Tourism

Market Reports

- Medical Travel & Tourism Global Market Report
- IMTJ Medical Travel Climate Survey
- IMTJ Medical Tourist Survey

Monitoring the ever-change world of medical travel is a challenge for every destination and healthcare provider involved in the international patient business.

LaingBuisson’s medical travel reports, based on objective data, provide extensive insight and are essential reading for making informed decisions and delivering a better return on investment when targeting the international patient.

Our report analysis helps you to understand the competition, comprehend how political, economic, social and technological changes are impacting the market, what the future trends may be, and what the drivers are for medical tourists.

Check laingbuisson.com for an up-to-date list of titles.

Journal

International Medical Travel Journal (IMTJ) is the world’s leading independent journal for the medical travel industry providing a central focus for information, resources and opinion on medical travel and health tourism for those involved in the industry, anywhere in the world.

The journal embraces many of the themes that challenge healthcare providers across the world - insurance, accreditation, marketing and promotion, quality, patient safety, levels of care and experience in treating international patients.

A country subscription to IMTJ provides access to 188 country profiles, inbound and outbound medical tourist numbers, free entry in the IMTJ Medical Travel Directory and a Silver profile on the consumer web site Treatment Abroad.

Check imtj.com for the latest medical travel insights.

Patient Acquisition

The key to a successful healthcare business is patient flow.

Through our well-established network of online consumer portals and printed treatment and country guides, healthcare providers and destinations can promote themselves directly to patients looking to travel for treatment overseas or seeking a second opinion from their clinicians. Our sites attract millions of relevant unique users each year and are aimed at ‘active treatment, service or product seekers’ in the medical travel sector - people who are actively seeking a solution to their healthcare needs.

Hospitals and clinics can promote their services to patients through:

Education and Networking

IMTJ Medical Travel Summit
22 - 24 September, Madrid

The IMTJ Medical Travel Summit is a high-level event aimed at senior decision-makers involved in the medical travel, health tourism and international patient market. A truly global event, participants join the IMTJ Summit and Awards from all over Europe and as far afield as Taiwan, Japan, Korea, Malaysia, India, UAE, Mexico and USA to share industry insight and experience, and to debate future business strategies for the medical travel and international patient industry.

Further details can be found at summit.imtj.com.

IMTJ Medical Travel Awards
24 September, Madrid

The IMTJ Medical Travel Awards 2020 celebrate outstanding achievement in the medical travel, medical tourism and health tourism industry worldwide. The Awards are judged by an independent panel of medical travel experts and are open to any organisation or individual involved in medical travel and health tourism in any part of the world. The Awards will be presented at a gala dinner and ceremony during a night of celebration in Madrid on September 24.

Further details can be found at awards.imtj.com.
Memberships

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*all prices are plus VAT.

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